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Not applicable

DPS for Creative and Marketing services

Clarion Housing Group

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-015012

Procurement identifier (OCID): ocds-h6vhtk-02d75b

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Section I: Contracting authority/entity

I.1) Name and addresses

Clarion Housing Group

Level 6, 6 More London Place, Tooley Street

London

SE1 2DA

Email

procurement@clarionhg.com

Telephone

+44 1413327453

Country

United Kingdom

Region code

UK - United Kingdom

Mutuals Public Register

IP28038R

Internet address(es)

Main address

https://www.clarionhg.com

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DPS for Creative and Marketing services

Reference number

6165

II.1.2) Main CPV code

• 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Clarion Housing Group (CHG) is seeking to establish a Dynamic Purchasing System (DPS) for a range of marketing and creative services within Marketing and Communication Teams as well as other areas of the business.

The below lots are included as part of this DPS

Lot 1 - Day to day creative design services

Lot 2 - Corporate Design

- Lot 3 Freelance Design Services
- Lot 4 Creative and Brand Strategy
- Lot 5 Market Research
- Lot 6 Regeneration Creative Design
- Lot 7 Creative and Brand agencies medium/large property schemes
- Lot 8 Interior design and furnishing
- Lot 9 Media buying
- Lot 10 Marketing suite design and delivery
- Lot 11 Hoarding and signage solutions
- Lot 12 Computer Generated Imagery (CGI)
- Lot 13 Architectural model makers
- Lot 14 Digital and interactive systems

This DPS is for Clarion Housing Group, which covers all of Clarion, including its subsidiaries present and future.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: 2021/S 000-020460

Section VII. Changes

VII.1) Information to be changed or added

VII.2) Other additional information

Clarion has changed its eSourcing platform. Applications for the DPS must be made using Atamis - https://atamis-clarionhousing.my.site.com/s/Welcome