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Not applicable

DPS for Creative and Marketing services

Clarion Housing Group

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-015012

Procurement identifier (OCID): ocds-h6vhtk-02d75b

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Section I: Contracting authority/entity

I.1) Name and addresses

Clarion Housing Group

Level 6, 6 More London Place, Tooley Street

London

SE1 2DA

Email

procurement@clarionhg.com

Telephone

+44 1413327453

Country

United Kingdom

Region code

UK - United Kingdom

Mutuals Public Register

IP28038R

Internet address(es)

Main address

<https://www.clarionhg.com>

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

DPS for Creative and Marketing services

Reference number

6165

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Clarion Housing Group (CHG) is seeking to establish a Dynamic Purchasing System (DPS) for a range of marketing and creative services within Marketing and Communication Teams as well as other areas of the business.

The below lots are included as part of this DPS

Lot 1 - Day to day creative design services

Lot 2 - Corporate Design

Lot 3 - Freelance Design Services

Lot 4 - Creative and Brand Strategy

Lot 5 - Market Research

Lot 6 - Regeneration Creative Design

Lot 7 - Creative and Brand agencies - medium/large property schemes

Lot 8 - Interior design and furnishing

Lot 9 - Media buying

Lot 10 - Marketing suite design and delivery

Lot 11 - Hoarding and signage solutions

Lot 12 - Computer Generated Imagery (CGI)

Lot 13 - Architectural model makers

Lot 14 - Digital and interactive systems

This DPS is for Clarion Housing Group, which covers all of Clarion, including its subsidiaries present and future.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2021/S 000-020460](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.2) Other additional information

Clarion has changed its eSourcing platform. Applications for the DPS must be made using Atamis - <https://atamis-clarionhousing.my.site.com/s/Welcome>