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Contract

Promotional Merchandise and Clothing,

North Western Universities Purchasing Consortium

F03: Contract award notice

Notice identifier: 2023/S 000-015009

Procurement identifier (OCID): ocids-h6vhtk-035b20

Published 25 May 2023, 6:24pm

Section I: Contracting authority

I.1) Name and addresses

North Western Universities Purchasing Consortium

Room 404, 4th Floor, Crescent House, University of Salford

Salford

M5 4WT

Contact

Dave Yates

Email

david.yates@nwupc.ac.uk

Telephone

+44 1612348002

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

04045190

Internet address(es)

Main address

<https://nwupc.ac.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/91080>

I.4) Type of the contracting authority

Other type

Sub-central contracting authority

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Promotional Merchandise and Clothing,

Reference number

OFF3174 NW

II.1.2) Main CPV code

- 39294100 - Information and promotion products

II.1.3) Type of contract

Supplies

II.1.4) Short description

NWUPC is establishing a multi-provider Framework Agreement on behalf of members of APUC, NEUPC, NWUPC, HEPCW, CPC, LUPC AND SUPC for Promotional Merchandise and Clothing, Vouchers & Gift Cards.

The Framework Agreement is divided into lots as follows:

Lot 1 – Merchandise & Clothing

Lot 2 – Vouchers & Gift Cards

Lot 3 – Promotional Clothing

Coverage of this framework is National

This Framework Agreement will commence on 1st May 2023 for an initial period of 24 (twenty-four) months until 30th April 2025 with the option to extend the Agreement for 2 periods of twelve 12 months until 30th April 2027 subject to satisfactory Economic Operator performance.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £25,000,000

II.2) Description

II.2.1) Title

Merchandise & Clothing

Lot No

1

II.2.2) Additional CPV code(s)

- 18100000 - Occupational clothing, special workwear and accessories
- 18530000 - Presents and rewards
- 22900000 - Miscellaneous printed matter
- 30192121 - Ballpoint pens
- 30192130 - Pencils
- 79342200 - Promotional services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

includes, but is not limited to, the following scope; technology products, desk accessories, bags, hardware and safety products, key lights and torches, leisure and sports products, drinkware and ceramics, home and living products, key chains, badge holders and stress relievers, notebooks and portfolios, writing instruments, hats, sweatshirts, polo shirts, sweaters, hi vis vests, fleece jackets, cardigans, hoodies, , padded jackets, bomber jackets, trousers and shirts This list is not exhaustive

II.2.5) Award criteria

Quality criterion - Name: Customer Requirements / Weighting: 40.00%

Price - Weighting: 60.00%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Call off by Members from the resulting framework may be conducted by institutions using various funds including but not limited to the European Regional Development Fund (ERDF)

II.2) Description

II.2.1) Title

Vouchers & Gift Cards

Lot No

2

II.2.2) Additional CPV code(s)

- 18530000 - Presents and rewards

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

including, but not limited to, the following scope; Paper Vouchers, Prepaid Cards, Gift Cards, Closed Loop Gift Cards, Open Loop Gift Cards, Controlled Loop Gift Cards, Restricted Loop Gift Cards, Implied Loop Gift Cards. This list is not exhaustive. All gift cards or vouchers will be supplied with a wallet and envelope which shall be provided free of charge. Any branding requirements of the Member Institutions will be provided at an agreed additional charge.

II.2.5) Award criteria

Quality criterion - Name: Customer Requirements / Weighting: 30.00%

Price - Weighting: 70.00%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Call off by Members from the resulting framework may be conducted by institutions using various funds including but not limited to the European Regional Development Fund (ERDF)

II.2) Description

II.2.1) Title

Promotional Clothing

Lot No

3

II.2.2) Additional CPV code(s)

- 18100000 - Occupational clothing, special workwear and accessories
- 18530000 - Presents and rewards
- 22900000 - Miscellaneous printed matter
- 30192121 - Ballpoint pens
- 30192130 - Pencils
- 79342200 - Promotional services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

includes, but is not limited to, the following scope; hats, sweatshirts, polo shirts, sweaters, hi vis vests, fleece jackets, cardigans, hoodies, varsity jackets, vest tops, padded jackets, bomber jackets, trousers, body warmers, shorts, ties, aprons, tunics, scarfs and shirts and will also include direct sales to students This list is not exhaustive.

II.2.5) Award criteria

Quality criterion - Name: Customer Requirements / Weighting: 40.00%

Price - Weighting: 60.00%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Call off by Members from the resulting framework may be conducted by institutions using various funds including but not limited to the European Regional Development Fund (ERDF)

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-000683](#)

Section V. Award of contract

Contract No

1

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Allwag Promotions Ltd

Merchandise House, The Street

Hatfield Peverel

CM3 2DP

Email

ciarra@allwag.co.uk

Telephone

+44 01245382600

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

722287049

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

2

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Banner Group Limited

Newland House, Tuscany Park, Express Way, Normanton

Wakefield

WF6 2TZ

Email

bids@banneruk.com

Telephone

+44 08435383311

Fax

+44 08443719432

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

GB391085740

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

3

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Extravaganza Promotional Merchandise (Nivart Ltd)

3a

Leicester

LE1 7GE

Email

aarti@extravaganza.uk.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

4

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Get Yourself Noticed Ltd

Venture House, Baglan Old Road, Briron Ferry,

Neath

SA11 2YW

Email

joe@getyourselfnoticed.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

800644562

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

5

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Hambleside Merchandise Ltd

3 Lancer House, Hussar Court

Waterlooville

PO7 7SE

Email

sales@hambleside-merchandise.co.uk

Telephone

+44 2392354960

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

823395522

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

6

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Lyreco UK & Ireland

Deer Park Court, Donnington Wood, Donnington Wood

Telford

TF2 7NB

Email

ian.wilkins@lyreco.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

00442696

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

7

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PA Promotions Ltd

Unit A1 Capital Business Park, Wentloog

Cardiff

CF3 2PY

Email

tom@pa-promotions.co.uk

Telephone

+44 2920790006

Fax

+44 2920790590

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

329168245

Internet address

<http://www.pa-promotions.co.uk>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

8

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Pinfold Promotions Ltd

15A Queen St

Nottingham

NG25 0AA

Email

kerry@pinfoldpromotions.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

3199076

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

9

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Streamline Corporate Limited

7 Queen Anne Drive

Edinburgh

EH28 8LH

Email

apaterson@streamlinecorporate.com

Telephone

+44 1313339003

Fax

+44 1313334141

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

9624508

Internet address

<http://www.brandedbystreamline.com>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

10

Lot No

1

Title

Merchandise & Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 19

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 21

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Purple Company (UK) Ltd

Unit 1 Hennock Court,, Hennock Road East,, Marsh Barton Trading Estate

Exeter

EX2 8RU

Email

pete@thepurplecompany.co.uk

Telephone

+44 1392683397

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

The Purple Company

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

11

Lot No

2

Title

Vouchers & Gift Cards

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section V. Award of contract

Contract No

12

Lot No

3

Title

Promotional Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Healthy Bean Ltd

501 Cochrane Lodge, 5 West Parkside, North Greenwich

London

SE100ZD

Email

cindy.yao@healthybean.org

Telephone

+44 7477169853

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

GB345963272

Internet address

<http://www.healthybean.org>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

13

Lot No

3

Title

Promotional Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

International Insignia Ltd

International Insignia Ltd, Unit 10, Dunstall Hill Ind Est, Gorsebrook Road

Wolverhampton

WV6 0PJ

Email

amar@intinsignia.com

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

GB901697911

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

14

Lot No

3

Title

Promotional Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

JSW Marketing Uniwear LTD

24c Conduit Road, norton canes

staffordshire

ws11 9tj

Email

office@jswuniwear.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

GB 212 0162 78

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

15

Lot No

3

Title

Promotional Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Pinksheep Marketing Limited

Stafford Studios, 129a Stafford Road,

Wallington

SM69BN

Email

douglas@pinksheep.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

GB113 7508 35

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section V. Award of contract

Contract No

16

Lot No

3

Title

Promotional Clothing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 April 2023

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received from tenderers from non-EU Member States: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

T King Associates Ltd

Buckingham

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £25,000,000

Section VI. Complementary information

VI.3) Additional information

The following organisations have committed to this procurement and intend to utilise the Framework Agreement as soon as possible after award:

NWUPC <https://www.nwupc.ac.uk/our-members>

APUC <http://www.apuc-scot.ac.uk/#!/members>

CPC <https://www.thecpc.ac.uk/members/>

HEPCW <http://www.hepcw.ac.uk/about-us-2/>

LUPC <https://www.lupc.ac.uk/member-list>

NEUPC <http://www.neupc.ac.uk/our-members>

SUPC <https://www.supc.ac.uk/about-us/our-members/our-members>

At some point during the life of the Framework Agreement the current members of the following may wish to utilise the Agreement and should have access at any point with the permission of NWUPC. This Agreement is not intended to replace any current Agreements that either participating or non-participating Institutions may already have in place. A list of the current members is available as follows:

Central Government Departments, Local Government and Public Corporations that can be accessed at the Public Sector Classification Guide

<https://www.ons.gov.uk/economy/nationalaccounts/uksectoraccounts/datasets/publicsectorclassificationguide>

<https://www.gov.uk/government/organisations>

Local Authorities

<https://www.gov.uk/find-local-council>

<https://www.local.gov.uk>

NDPBs

<https://www.gov.uk/government/organisations>

National Parks Authorities

<http://www.nationalparks.gov.uk>

Police Forces in the United Kingdom

http://www.police.uk/?view=force_sites

<https://www.police-information.co.uk/index.html>

Fire and Rescue Services in the United Kingdom

<https://www.nationalfirechiefs.org.uk/fire-and-rescue-services>

NHS Bodies England

<https://www.nhs.uk/servicedirectories/pages/nhstrustlisting.aspx>

Hospices in the UK

<https://www.hospiceuk.org/about-hospice-care/find-a-hospice>

Registered Social Landlords (Housing Associations)

<https://www.gov.uk/government/publications/registered-providers-of-social-housing>

Third Sector and Charities in the United Kingdom

<https://register-of-charities.charitycommission.gov.uk/>

<http://www.oscr.org.uk>

Citizens Advice in the United Kingdom

<http://www.citizensadvice.org.uk/index/getadvice.htm>

www.cas.org.uk

Scottish Police

<http://www.scotland.police.uk>

NI Public Bodies

Northern Ireland Government Departments

<https://www.northernireland.gov.uk/topics/your-executive/government-departments>

<https://www.nidirect.gov.uk/contacts/government-departments-in-northern-ireland>

Northern Ireland Public Sector Bodies and Local Authorities

<https://www.finance-ni.gov.uk/articles/list-public-bodies-which-ni-public-procurement-policy-applies>

Schools and Universities in Northern Ireland

<https://www.education-ni.gov.uk/>

Health and Social care in Northern Ireland

<http://online.hscni.net>

Northern Ireland Housing Associations

<https://www.nidirect.gov.uk/contacts/housing-associations>

Police Service of Northern Ireland

<https://www.psni.police.uk>

VI.4) Procedures for review

VI.4.1) Review body

NWUPC Ltd

Room 404, 4th Floor, Crescent House, University of Salford

Salford

M5 4WT

Email

procurement@nwupc.ac.uk

Telephone

+44 1612348000

Country

United Kingdom

