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Contract

**IA2358**

Staffordshire County Council

F03: Contract award notice

Notice identifier: 2021/S 000-014994

Procurement identifier (OCID): ocds-h6vhtk-029fbd

Published 30 June 2021, 7:02pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Staffordshire County Council

1 Staffordshire Place

STAFFORD

ST162LP

#### **Contact**

Gillian Sperrink

#### **Email**

[gillian.sperrink@staffordshire.gov.uk](mailto:gillian.sperrink@staffordshire.gov.uk)

#### **Country**

United Kingdom

**NUTS code**

UKG - West Midlands (England)

**Internet address(es)**

Main address

[www.staffordshire.gov.uk](http://www.staffordshire.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

IA2358

Reference number

Start up Scheme for Staffordshire

**II.1.2) Main CPV code**

- 79400000 - Business and management consultancy and related services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

In July 2020 the County Council commissioned a new start up service for one year to

complement existing start-up courses available in Staffordshire There are a considerable amount of people facing an uncertain future, despite the robust nature of the Staffordshire economy. Many of these people are likely to be skilled in many different ways. The Start Up programme will be available for any good business idea, but the focus to join the programme will be on Staffordshire's priority sectors as shown below:

Digital sectors.

Innovation relating to climate change.

Agri-tech.

Manufacturing including food tech.

Engineering

Advanced materials.

Professional Services

Hospitality and leisure sectors.

Innovation relating to health and care incl. Med Tech and Health & Safety.

The County Council is commissioning a further two years of start-up training to start on 1st July 2021. The service provided will cover all areas of Staffordshire except for Stoke on Trent and will be eligible for all individuals who wish to establish a new business within the boundaries of Staffordshire. The following is a list of the minimum requirements of the scheme

- a. Awareness Session (basics of starting a business, taxation, businesses planning)
- b. Masterclass Session (cashflow forecasting, personal survival budgets and marketing)
- c. One to One with a Business Adviser (bespoke start-up advice and financial planning)
- d. Networking Sessions (quarterly seminars, workshops, and networking sessions)
- e. Ongoing support through their first 12 months of trading

The County Council would require the following outputs to be met by the Provider of the Start Up Scheme:

- a. 1000 individuals a year affected by Covid 19 engaging with the programme provider

- b. 300 individuals a year affected by Covid 19 starting on the programme
- c. 200 new enterprises a year being created across Staffordshire
- d. 75% three-year survivability rate a year for those new enterprises

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £240,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

#### **II.2.4) Description of the procurement**

An open tender procedure was conducted.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-006219](#)

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## **Section V. Award of contract**

### **Contract No**

IA2358

### **Title**

Start up Scheme for Staffordshire

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 June 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Staffordshire Chambers of Commerce & Industry

Stoke on Trent

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £240,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Staffordshire County Council

Stafford

Country

United Kingdom