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Award

Learning and Development support to the Leadership, Culture and Development Team

THE UNITED KINGDOM SPORTS COUNCIL

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-014982

Procurement identifier (OCID): ocids-h6vhtk-05028f

Published 14 April 2025, 2:23pm

Scope

Reference

SOU010525

Description

This contract is an extension of a previous contract which has been held between UK Sport and the supplier which follows up on work already undertaken. The contract includes:

1. Using data, insights and current literature, to design a learning and development (L&D) plan for the LA cycle and advise on the design of the People Development Strategy which will:
 - a. Include a four year and annual plan for L&D (with focus on PDs, Chairs and CEOs)
 - b. Identify strategic priorities with specific connection to the Coaching Strategy 2032
 - c. Map key priorities at individual (role specific), sport/partner and cross community level

2. Providing immediate technical expertise to the following focus areas:

- a. Recommendations on our current and future digital offer and how this is evolved
- b. Design of a needs analysis to inform support and development across the community
- c. Design the offer to Performance Directors for 2025 including
 - Support to small and wider group discussions
 - Proactively sourcing executive coaching and mentoring resource as required
 - Providing subject matter expertise in leadership and change, ability to lead leaders

The total costs of this contract is expected to be £48,000 which is an extension of a previous contract which ran from November 2024 to February 2025. (before Procurement Act 2023 came into effect). The new contract runs from March 2025 to July 2025 for continuation of services which relies on previous work and knowledge of supplier.

Contract 1. Learning and Development support to the Leadership, Culture and Development Team

Supplier

- [South Bailey Development Limited](#)

Contract value

- £31,200 excluding VAT
- £37,440 including VAT

Below the relevant threshold

Earliest date the contract will be signed

14 April 2025

Contract dates (estimated)

- 1 May 2025 to 31 July 2025
- 3 months

Main procurement category

Services

CPV classifications

- 73300000 - Design and execution of research and development

Contract locations

- UK - United Kingdom

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - without competition

Supplier

South Bailey Development Limited

C/O Ajs Accounting Services Chester Court, High Street, Knowle

Solihull

B93 0LL

United Kingdom

Email: justyn@southbailey.com

Region: UKG32 - Solihull

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Learning and Development support to the Leadership, Culture and Development Team

Contracting authority

THE UNITED KINGDOM SPORTS COUNCIL

- Companies House: RC000765
- Public Procurement Organisation Number: PDHV-6143-RRMX

10 South Colonnade

LONDON

E14 4PU

United Kingdom

Email: procurement@uksport.gov.uk

Region: UKI42 - Tower Hamlets

Organisation type: Public authority - central government