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Award

Provision of Advertising & Related Service for DAERA Climate Change Public Awareness Campaign

Department of Agriculture, Environment and Rural Affairs

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014972

Procurement identifier (OCID): ocds-h6vhtk-060315 ([view related notices](#))

Published 18 February 2026, 4:48pm

Scope

Reference

ID 6155728

Description

The Department of Agriculture, Environment and Rural Affairs (DAERA) is appointing a Supplier to deliver research, advertising and related services for campaign advertising.

Contract 1. Provision of Advertising & Related Service for DAERA

Climate Change Public Awareness Campaign

Supplier

- [Navigator Blue](#)

Contract value

- £215,000 excluding VAT
- £258,000 including VAT

Above the relevant threshold

Award decision date

18 February 2026

Date assessment summaries were sent to tenderers

18 February 2026

Standstill period

- End: 27 February 2026
- 8 working days

Earliest date the contract will be signed

3 March 2026

Contract dates (estimated)

- 4 March 2026 to 30 April 2027
- 1 year, 1 month, 28 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services
- 79341000 - Advertising services
- 79341400 - Advertising campaign services
- 79341200 - Advertising management services

Information about tenders

- 10 tenders received
- 10 tenders assessed in the final stage:
 - 10 submitted by small and medium-sized enterprises (SME)
 - 2 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 9 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Open procedure

Supplier

Navigator Blue

- Public Procurement Organisation Number: PYPX-4353-HXXW

The Baths

Belfast

BT2 8HS

United Kingdom

Email: b.scott@navigatorblue.com

Region: UKN06 - Belfast

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): Yes

Supported employment provider: No

Public service mutual: No

Contract 1. Provision of Advertising & Related Service for DAERA Climate Change Public

Awareness Campaign

Contracting authority

Department of Agriculture, Environment and Rural Affairs

- Public Procurement Organisation Number: PLDR-5748-GBBJ

303 Airport Road West

Belfast

BT3 9ED

United Kingdom

Email: ssdadmin.cpd@finance-ni.gov.uk

Region: UKN06 - Belfast

Organisation type: Public authority - central government

Devolved regulations that apply: Northern Ireland

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

CPD - Supplies & Services Division

Summary of their role in this procurement: Construction and Procurement Delivery - Supplies and Services Division, is a Centre of Procurement Expertise and provides a central procurement function for central government in Northern Ireland

- Public Procurement Organisation Number: PVWG-8426-YWXV

303 Airport Road West

Belfast

BT3 9ED

United Kingdom

Email: ssdadmin.cpd@finance-ni.gov.uk

Region: UKN06 - Belfast

Contact organisation

Contact [CPD - Supplies & Services Division](#) for any enquiries.