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Contract

Marketing, Media, Advertising & Research

Waltham invoice address

F03: Contract award notice

Notice identifier: 2023/S 000-014942

Procurement identifier (OCID): ocds-h6vhtk-03cf6f

Published 25 May 2023, 2:40pm

Section I: Contracting authority

I.1) Name and addresses

Waltham invoice address

London Borough of Waltham Forest

Corby

NN175JG

Contact

Michael Mansa-Ray

Email

Michael.Mansa-Ray@Walthamforest.gov.uk

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

www.walthamforest.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing, Media, Advertising & Research

II.1.2) Main CPV code

- 79411000 - General management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Marketing, Media, Advertising & Research

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £146,126

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

Marketing, Media, Advertising & Research

II.2.5) Award criteria

Quality criterion - Name: Attributes / Weighting: 0

Quality criterion - Name: Client Review / Weighting: 40

Quality criterion - Name: Features / Weighting: 0

Quality criterion - Name: Capability / Weighting: 0

Quality criterion - Name: Qualifications / Weighting: 0

Quality criterion - Name: Custom Metric / Weighting: 0

Price - Weighting: 60

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 034-081820](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

25 May 2023

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Social Engine

26 Howard Walk

London

N2 0HB

Country

United Kingdom

NUTS code

- UKI - London

Internet address

www.social-engine.co.uk

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £146,126

Total value of the contract/lot: £146,126

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Waltham invoice address

Corby

Country

United Kingdom