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Planning

## **Pan TfL Signage and Display Framework Retender**

Transport for London

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-014822

Procurement identifier (OCID): ocds-h6vhtk-050108

Published 14 April 2025, 9:38am

### **Changes to notice**

This notice has been edited. The [previous version](#) is still available.

### **Scope**

### **Reference**

tfl\_scp\_002532

### **Description**

Transport for London (TfL) is considering how it may relet their signage and display framework to the supply signage related products and services at TfL premises sites including; stations, depots, piers, garages, tunnels, bridges and subways as well as the procurement of services including design, supply, installation, decommissioning and maintenance of other associated signage and operational equipment, including but not limited to temporary stops and wayfinding directional signage and notices, banners, digital/electronic signs, flags and hoardings.

This Preliminary Market Engagement is being issued to inform the market and to obtain market feedback through the use of a Market Sounding Questionnaire (MSQ) in order to assist TfL in understanding the current signage supply chain market and to help rescope and structure the lotting strategy of the framework.

The engagement will also be an opportunity for suppliers to express their interest in the opportunity.

TfL envisages that the new framework will be an open framework which will be reopened to competition during the life time of the framework, however this could change following feedback from the market. TfL reserves the right to amend our procurement approach.

Details on how to receive the MSQ and engage in the process can be found in the engagement section.

## **Commercial tool**

Establishes a framework

## **Total value (estimated)**

- £24,000,000 excluding VAT
- £28,800,000 including VAT

Above the relevant threshold

## **Contract dates (estimated)**

- 28 April 2026 to 28 April 2031
- Possible extension to 28 April 2034
- 8 years, 1 day

## **Main procurement category**

Goods

## **Additional procurement category**

Works

## **CPV classifications**

- 22314000 - Designs
- 31523000 - Illuminated signs and nameplates
- 31530000 - Parts of lamps and lighting equipment
- 34924000 - Variable message signs
- 34928470 - Signage
- 34928472 - Sign posts
- 34992000 - Signs and illuminated signs
- 44423400 - Signs and related items
- 45316100 - Installation of outdoor illumination equipment
- 45316200 - Installation of signalling equipment
- 45316210 - Installation of traffic monitoring equipment
- 45316230 - Installation of port signalling equipment

- 51110000 - Installation services of electrical equipment

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## Engagement

### Engagement deadline

20 May 2025

### Engagement process description

TfL invites suppliers to participate in this Preliminary Market Engagement exercise by completing a Market Sounding Questionnaire (MSQ). All feedback received will be treated confidentially and will help to shape the upcoming procurement opportunity.

Information on the engagement process and the procurement can be found in the MSQ documents which will be emailed to interested suppliers.

The engagement process consists of the following key steps:

1. Expression of Interest: Suppliers who wish to participate should express their interest by emailing [CharlesHayford@tfl.gov.uk](mailto:CharlesHayford@tfl.gov.uk) and quoting "Pan-TfL Signage and Display Framework Renter- Registering MSQ interest".
2. Suppliers shall carefully review and complete the MSQ document sent to them.
3. Suppliers shall email the completed MSQ document back to [CharlesHayford@tfl.gov.uk](mailto:CharlesHayford@tfl.gov.uk) in a PDF format before the deadline of 12:00 noon on Tuesday 20 May 2025.

TfL reserves the right to hold 1-2-1s with suppliers following the submission of the MSQs.

We encourage all interested suppliers, regardless of size, to take part in this process. TfL is looking to award multiple lots to encourage the participation of SMEs in the procurement

exercise. Your insights and expertise will be invaluable in shaping our procurement approach.

If you have any questions about the process, please do not hesitate to get in touch with Charles Hayford via [CharlesHayford@tfl.gov.uk](mailto:CharlesHayford@tfl.gov.uk).

We look forward to hearing from you.

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## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Publication date of tender notice (estimated)**

14 July 2025

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## **Procedure**

### **Special regime**

Utilities

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## **Contracting authority**

### **Transport for London**

- Public Procurement Organisation Number: PHMT-6197-NWNZ

5 Endeavour Square

London

E20 1JN

United Kingdom

Email: [charleshayford@tfl.gov.uk](mailto:charleshayford@tfl.gov.uk)

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - central government