

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/014805-2026>

Contract

## **LUV01365 Invitation to tender for promotional Items and branded garments for retail with pop up and on line shop**

University of Leicester

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014805

Procurement identifier (OCID): ocds-h6vhtk-055df2 ([view related notices](#))

Published 18 February 2026, 2:05pm

### **Scope**

#### **Description**

LUV01365 2.1 The University is seeking to appoint suppliers to a two-lot framework agreement for the supply of promotional goods and branded garments. The framework will support University marketing, retail, and graduation-related activity over a period of three years, with the option to extend by one further year at the University's discretion.

The framework will be divided into two distinct lots as described below.

Lot 1 – Supply of Promotional Items

Number of suppliers to be awarded: Up to 2 suppliers

Estimated annual spend, approximately £100,000

Lot 2 – Branded Garments for Retail and provision of Pop-Up and on-line Shop

Number of suppliers to be awarded: 1 supplier

Estimated annual spend: Approximately £57,000

To view this notice, please click here:

<https://universityofleicester.delta-sourcing.com/delta/viewNotice.html?noticeId=1015404854>

## **Commercial tool**

Establishes a framework

---

## **Lot 1. Supply of Promotional Items**

### **Description**

Supply of a range of promotional merchandise printed with the University's approved branding/logos.

---

### **Framework**

#### **Maximum percentage fee charged to suppliers**

0%

## **Framework operation description**

Lot 1 - Promotional items. There will be two suppliers appointed to this Lot. Prices will be determined by mini competition, with selection process taking into account price and quality of goods offered.

## **Award method when using the framework**

Either with or without competition

## **Contracting authorities that may use the framework**

Establishing party only

---

## **Contract 1. Lot 1: Supply of Promotional Items**

### **Lots**

Lot 1. Supply of Promotional Items

### **Suppliers (2)**

- Allwag Promotions Ltd
- Nivart Ltd

## **Contract value**

- £400,000 excluding VAT
- £480,000 including VAT

Above the relevant threshold

## **Date signed**

12 February 2026

## **Contract dates**

- 1 March 2026 to 28 February 2030
- 4 years

## **Main procurement category**

Goods

## **CPV classifications**

- 39294100 - Information and promotion products

---

## **Other information**

### **Applicable trade agreements**

- Government Procurement Agreement (GPA)

- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

## **Conflicts assessment prepared/revised**

Yes

---

## **Procedure**

### **Procedure type**

Open procedure

---

## **Suppliers**

### **Allwag Promotions Ltd**

- Companies House: 03602082

Merchandise House, The Street,

Hatfield Peverel

CM3 2DP

United Kingdom

Email: [Ciarra.holloway@allwag.co.uk](mailto:Ciarra.holloway@allwag.co.uk)

Region: UKH34 - Essex Haven Gateway

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

## **Nivart Ltd**

- Companies House: 04919324

3a De Montfort Street

Leicester

LE1 7GE

United Kingdom

Email: [aarti@extravaganza.uk.com](mailto:aarti@extravaganza.uk.com)

Region: UKF21 - Leicester

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

## Contracting authority

### University of Leicester

- Public Procurement Organisation Number: PPNM-4297-VLCH

University Road

Leicester

LE1 7RH

United Kingdom

Contact name: Anthony Midgley

Telephone: +44 1162522058

Email: [acm26@le.ac.uk](mailto:acm26@le.ac.uk)

Region: UKF21 - Leicester

Organisation type: Public authority - sub-central government