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Contract

## **NHSE1000 - Bridlington NHS Personal Dental Services**

NHS Humber and North Yorkshire Integrated Care Board

F03: Contract award notice

Notice identifier: 2026/S 000-014773

Procurement identifier (OCID): ocds-h6vhtk-04d721

Published 18 February 2026, 1:18pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS Humber and North Yorkshire Integrated Care Board

Health House, Grange Park Lane

Willerby

HU10 6DT

#### **Email**

[necsu.psrprocurement@nhs.net](mailto:necsu.psrprocurement@nhs.net)

#### **Country**

United Kingdom

#### **Region code**

UKE - Yorkshire and the Humber

**NHS Organisation Data Service**

QQQ

**Internet address(es)**

Main address

<https://humberandnorthyorkshire.icb.nhs.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

NHSE1000 - Bridlington NHS Personal Dental Services

Reference number

NHSE1000

#### **II.1.2) Main CPV code**

- 85100000 - Health services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

North of England Commissioning Support (NECS) is a commissioning support service working for and on behalf of Humber and North Yorkshire Integrated Care Board (the Relevant Authority), who are undertaking a competition to commission Bridlington NHS Personal Dental Services.

Contract Start Date: 01 June 2026

Contract End Date: 31 May 2031

The contract term is for a period of 5 years.

This is a competition with 2 equal sized, individual contracts available. For the purpose of this notice it has been divided into Lots, please refer to the tender documentation for a full description.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,072,026

## **II.2) Description**

### **II.2.1) Title**

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 85130000 - Dental practice and related services

### **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

### **II.2.4) Description of the procurement**

This is an INTENTION TO AWARD Notice following The Health Care Services (Provider Selection Regime) Regulations 2023 - Competitive Process.

This is an intention to award notice to advise that the relevant authority intends to award 2 equal sized, individual contracts under a competitive process under the Health Care Services (Provider Selection Regime) regulations 2023. For the avoidance of doubt, the provisions of the Procurement Regulations 2024 (Procurement Act 2023) and/ or Public Contracts Regulations 2015 do not apply to this award.

NHSE1000 Bridlington Personal Dental Services

The service will offer Personal Dental Services in Bridlington.

Contract Start Date: 01 June 2026

Contract End Date: 31 May 2031

The contract term is for an initial period of 5 years subject to satisfactory contractual and financial performance.

Contract Value: £3,072,026.

This is a New Service.

### **II.2.5) Award criteria**

Quality criterion - Name: Key Criteria 1: Quality and Innovation / Weighting: 35%

Quality criterion - Name: Key Criteria 2: Integration, Collaboration and Service Sustainability / Weighting: 25%

Quality criterion - Name: Key Criteria 3: Improving Access, Reducing Health Inequalities and Facilitating Choice / Weighting: 20%

Quality criterion - Name: Key Criteria 4: Social Value / Weighting: 10%

Cost criterion - Name: Key Criteria 5: Value / Weighting: 10%

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 85130000 - Dental practice and related services

### **II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

### **II.2.4) Description of the procurement**

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Quality criterion - Name: Key Criteria 4: Social Value / Weighting: 10%

Cost criterion - Name: Key Criteria 5: Value / Weighting: 10%

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2025/S 000-074278](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Lot No**

1

### **Title**

NHSE1000 Bridlington Personal Dental Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 February 2026

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Whitecross Dental Care Limited

Europa House, Europa Trading Estate,

Manchester

M26 1GG

Country

United Kingdom

NUTS code

- UKD - North West (England)

Companies House

00244415

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £3,072,026

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**Section V. Award of contract**

**Contract No**

2

**Lot No**

2

**Title**

NHSE1000 Bridlington Personal Dental Services

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

17 February 2026

### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Genix Healthcare Ltd

2 College Court

LEEDS

LS27 7WF

Country

United Kingdom

NUTS code

- UKD - North West (England)

Companies House

05515857

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £3,072,026

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## Section VI. Complementary information

### VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Procurement Regulations 2024 (Procurement Act 2023) and/ or Public Contracts Regulations 2015 do not apply to this award.

This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR. A contract will not be awarded until after the 9th working day following standstill. The standstill period begins on the day after the publication of this notice.

Representations by providers must be made to the relevant authority by midnight 3rd March 2026. Any representations should be sent via the Atamis messaging portal and/or via email to [necsu.neprocurement@nhs.net](mailto:necsu.neprocurement@nhs.net)

The individuals making the award decision are:

- North Lincolnshire Place Director
- Deputy Director for Dental Commissioning, Yorkshire and Humber
- Chief Finance Officer, Humber and Yorkshire ICB
- Primary Care Programme Lead - Dental and Optometry - Humber and Yorkshire ICB
- Primary Care Commissioning Manager - Humber and Yorkshire ICB
- Consultant in DentPH - NHS England
- Dental Specialty Trainee in Dental Public Health - NHS England
- Primary Care Commissioning Manager - Humber and Yorkshire ICB
- LDN Chair - Humber and Yorkshire ICB
- Project Officer - Humber and Yorkshire ICB
- Primary Care Commissioning Manager - Humber and Yorkshire ICB

- Head of Property & Assets - East Riding of Yorkshire Council
- Public Health Lead - East Riding of Yorkshire Council
- Senior Manager - integrated urgent care and patient access - East Riding place - Humber and Yorkshire ICB
- Consultant in Dental Public Health - NHS England
- Primary Care Commissioning Support Officer (Dental) - Humber and Yorkshire ICB
- Delivery Manager - Healthwatch
- Dental Contracts Manager - - Humber and Yorkshire ICB
- Contracts Manager - West Yorkshire ICB

There were no declared of potential conflicts of interest of individuals making the award decision.

Conflicts of interest were completed by all involved in the process and no potential conflicts were identified.

The scoring criteria for the Basic Selection Criteria Questions were either evaluated as Pass/Fail or For Information.

The Relevant Authority considered the five key criteria against the service requirements and determined the relative importance of each, as outlined below and detailed within in the provider response documentation.

Quality and Innovation - 35%

Value - 10%

Integration, Collaboration and Service Sustainability - 25%

Improving Access, Reducing Health Inequalities and Facilitating Choice - 20%

Social Value - 10%

The successful providers were selected based on offering the most advantageous Provider response by scoring the highest combined score for quality (key criteria) and finance, evaluated against the published evaluation criteria as detailed within the provider response documentation. As a result, they are the recommended providers and have

been awarded the contract, subject to final agreement.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

NHS Humber and North Yorkshire ICB

Health House, Grange Park Lane

Willerby

HU10 6DT

Email

[necsu.neprocurement@nhs.net](mailto:necsu.neprocurement@nhs.net)

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