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Contract

## **Patient-centred approach to improving lifestyle behaviours**

NHS North Central London Integrated Care Board

F03: Contract award notice

Notice identifier: 2025/S 000-014755

Procurement identifier (OCID): ocids-h6vhtk-0501e5

Published 11 April 2025, 4:19pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS North Central London Integrated Care Board

Laycock PDC, Laycock Street

London

N1 1TH

#### **Email**

[nclicb.nclcontractqueries@nhs.net](mailto:nclicb.nclcontractqueries@nhs.net)

#### **Country**

United Kingdom

#### **Region code**

UKI41 - Hackney and Newham

#### **Internet address(es)**

Main address

<https://www.nclhealthandcare.org.uk/icb/north-central-london-integrated-care-board>

Buyer's address

<https://www.nclhealthandcare.org.uk/icb/north-central-london-integrated-care-board>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Patient-centred approach to improving lifestyle behaviours

Reference number

C353717

#### **II.1.2) Main CPV code**

- 85120000 - Medical practice and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Medical Practice and related services

Provides a joined up holistic approach to lifestyle changes working in deprived communities to promote physical activity through a course of Personal Trainer-facilitated exercise classes and a healthy diet through a course of nutritional therapy sessions. Advanced health check and intervention, in addition to signposting to other free resources out of the Living Centre and Council supported initiatives.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £55,249

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI31 - Camden and City of London

Main site or place of performance

Provision of service in London Borough of Camden

#### **II.2.4) Description of the procurement**

The notice relates to Medical Practice and related services

Provides a joined up holistic approach to lifestyle changes working in deprived communities to promote physical activity through a course of Personal Trainer-facilitated exercise classes and a healthy diet through a course of nutritional therapy sessions. Advanced health check and intervention, in addition to signposting to other free resources out of the Living Centre and Council supported initiatives.

This notice is an intention to award a contract to the existing provider following direct award process C.

The lifetime value of the contract is £55,249

The expiring contract ends 31 March 2025

The contract term will be 1 year with no option to extend.

The contract will start on 01/04/2025 and end 31/03/2026.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- New works/services, constituting a repetition of existing works/services

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by 28 April 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

4 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

CAMDEN HEALTH EVOLUTION LTD

Ramsay Brown Llp The Brentano Suite, Solar House, 915 High Road, North Finchley, London, United Kingdom, N12 8QJ

London

N12 8QJ

Country

United Kingdom

NUTS code

- UKI31 - Camden and City of London

National registration number

10788155

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £55,249

Lowest offer: £55,249 / Highest offer: £55,249 taken into consideration

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award.

Representations by providers must be made to decision makers by 28 April 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

Written representations should be sent to [nclicb.nclcontractqueries@nhs.net](mailto:nclicb.nclcontractqueries@nhs.net)

- The decision to award the contract was made by the Chief Strategy & Population Health

Officer.

- No declarations of actual, or potential interests by those officers involved in this decision.
- The incumbent provider has delivered the following key criteria
  - 1: Quality and Innovation with a value of 30% by achieving the contractual KPIs,
  - 2: Value with a score of 20% by providing a service that is value for money compared to other providers,
  - 3: Integration, collaboration and service sustainability with a value of 20% by collaborative working within the local system,
  - 4: Improving access, reducing health inequalities and facilitating choice with a value of 20% by reducing health inequalities,
  - 5: Social Value with a value of 10% by ensuring the provider is meeting London Living Wage (LLW).

The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard.

The authority has selected and weighted the above key criteria in line with the perceived importance of each of the criterion. The provider has been selected based on the combined scores which confirms the providers ability to continue to fulfil the contract in line with PSR - Direct Award Process C.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

NHS London Commercial Hub

UNEX Tower 5 Station Street

London

E15 1DA

Country

United Kingdom