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Tender

Blackpool Illuminations Switch On Event

BLACKPOOL COUNCIL

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-014704

Procurement identifier (OCID): ocds-h6vhtk-0501ad

Published 11 April 2025, 3:03pm

Changes to notice

This notice has been edited. The [previous version](#) is still available.

Updated submission information with link to the opportunity on The Chest (ProActis)

Scope

Reference

DN770978

Description

The Contracting Authority is looking to appoint an experienced and innovative organisation to partner with and help deliver the iconic Blackpool Switch-On event. The selected Supplier will play a central role in shaping and executing a dynamic, high-impact event that reflects the vibrancy and cultural significance of the Blackpool Illuminations. Proposals are expected to address and integrate the following three key objectives:

Event Entertainment and Line-Up - Curate and manage a compelling programme of entertainment that appeals to a diverse audience, including securing world class headline talent and the Switch-On Celebrity.

Production - Deliver a high-quality, safe, and seamless production to a provided specification that meets the expectations of a large-scale live and broadcast audience.

Marketing and Campaign - Design and implement an engaging marketing campaign that maximises regional and national visibility, drives attendance, and reinforces Blackpool's position as a premier UK event destination. Full details are provided within the tender documentations

Total value (estimated)

- £840,000 excluding VAT
- £1,008,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 11 June 2025 to 31 May 2026
- Possible extension to 31 May 2029
- 3 years, 11 months, 21 days

Description of possible extension:

The contract is offered for 1 year with the option to extend incrementally for 36 months (likely to be +1+1+1y). The contract extensions will be subject to contract review of delivery and performance, and budget .

Options

The right to additional purchases while the contract is valid.

The contract shall include the right to include additional purchases by agreement with the supplier for any event or services related to provision of Illuminations switch-on and any extended programme. There is no obligation or guarantee attached to this option.

Main procurement category

Services

CPV classifications

- 79950000 - Exhibition, fair and congress organisation services

Contract locations

- UKD42 - Blackpool

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

7 May 2025, 5:00pm

Submission type

Tenders

Tender submission deadline

12 May 2025, 9:30am

Submission address and any special instructions

Tenders should be submitted via the Council's e-procurement portal The Chest (ProActis).

<https://www.the-chest.org.uk/>

The link to the tender opportunity, including all information and tender documentation can be found here:

<https://procontract.duenorth.com/Advert?advertId=c9747b28-d016-f011-8136-005056b64545>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

3 June 2025

Recurring procurement

Publication date of next tender notice (estimated): 1 February 2029

Award criteria

Name	Description	Type	Weighting
Quality	Written submission and interview. As described within the tender documents	Quality	50%
Price	As described within the tender documents	Price	30%
Social Value	As described within the tender documents	Quality	20%

Other information**Conflicts assessment prepared/revised**

Yes

Procedure

Procedure type

Competitive flexible procedure

Special regime

Light touch

Competitive flexible procedure description

The procurement is being conducted under the light touch regime. Any Supplier may submit a tender in the first and only round. The conditions of participation will be assessed and Suppliers who pass these will have their tender fully evaluated. Three suppliers will be shortlisted for interview based on the highest scoring tenders.

Contracting authority

BLACKPOOL COUNCIL

- Public Procurement Organisation Number: PHHB-5249-RZVD

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Region: UKD42 - Blackpool

Organisation type: Public authority - sub-central government