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Tender

## **BFI Media Monitoring 2022**

British Film Institute

F02: Contract notice

Notice identifier: 2022/S 000-014685

Procurement identifier (OCID): ocds-h6vhtk-034003

Published 25 May 2022, 5:29pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Film Institute

BFI, 21 Stephen Street

London

W1T 1LN

#### **Email**

[stephen.adams@bfi.org.uk](mailto:stephen.adams@bfi.org.uk)

#### **Telephone**

+44 2079574849

#### **Country**

United Kingdom

#### **NUTS code**

UKI - London

**Internet address(es)**

Main address

<http://www.bfi.org.uk/>

Buyer's address

<https://in-tendhost.co.uk/bfi/aspx/Home>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/bfi/aspx/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/bfi/aspx/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://in-tendhost.co.uk/bfi/aspx/Home>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

BFI Media Monitoring 2022

Reference number

2022/297

#### **II.1.2) Main CPV code**

- 79300000 - Market and economic research; polling and statistics

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

On a daily basis to monitor BFI press coverage, as specified by a keyword brief. The brief covers both BFI Cultural and BFI Corporate activity, Partners and General Industry coverage, and is updated on a monthly basis, or as an when desired, to reflect BFI activity which includes current BFI Southbank seasons, BFI DVD / Blu-ray releases, BFI Distribution titles, BFI Player, BFI National Archive, BFI London Film Festival (LFF), BFI Flare, BFI Film Fund including BFI Film Audience Network, Young Audiences Content Fund, UK Global Screen Fund, Screen UK, BFI executives, Sight and Sound magazine, corporate stories and funded partners. At least half of the keywords on the brief will remain unchanged each month.

#### **II.1.5) Estimated total value**

Value excluding VAT: £60,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 92400000 - News-agency services

**II.2.3) Place of performance**

NUTS codes

- UKI - London

**II.2.4) Description of the procurement**

On a daily basis to monitor BFI press coverage, as specified by a keyword brief. The brief covers both BFI Cultural and BFI Corporate activity, Partners and General Industry coverage, and is updated on a monthly basis, or as and when desired, to reflect BFI activity which includes current BFI Southbank seasons, BFI DVD / Blu-ray releases, BFI Distribution titles, BFI Player, BFI National Archive, BFI London Film Festival (LFF), BFI Flare, BFI Film Fund including BFI Film Audience Network, Young Audiences Content Fund, UK Global Screen Fund, Screen UK, BFI executives, Sight and Sound magazine, corporate stories and funded partners. At least half of the keywords on the brief will remain unchanged each month. Contract value is anticipated £20,000 annually for Media Monitoring

**II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6) Estimated value**

Value excluding VAT: £1

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The Contract term shall be from 6th August 2022 for a period of 3 years with an option to extend by up to a further 2 x 1 year periods subject to satisfactory performance of the Contractor and at the sole discretion of the BFI.

**II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.2) Conditions related to the contract**

##### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

24 June 2022

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 23 August 2022

#### **IV.2.7) Conditions for opening of tenders**

Date

24 June 2022

Local time

12:15pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: On conclusion on forthcoming contract.

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

BFI

21 Stephen Street

London

W1T 1LN

Country

United Kingdom

Internet address

[www.bfi.org.uk](http://www.bfi.org.uk)