

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/014685-2022>

Tender

BFI Media Monitoring 2022

British Film Institute

F02: Contract notice

Notice identifier: 2022/S 000-014685

Procurement identifier (OCID): ocds-h6vhtk-034003

Published 25 May 2022, 5:29pm

Section I: Contracting authority

I.1) Name and addresses

British Film Institute

BFI, 21 Stephen Street

London

W1T 1LN

Email

stephen.adams@bfi.org.uk

Telephone

+44 2079574849

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

<http://www.bfi.org.uk/>

Buyer's address

<https://in-tendhost.co.uk/bfi/asp/Home>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/bfi/asp/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/bfi/asp/Home>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://in-tendhost.co.uk/bfi/asp/Home>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BFI Media Monitoring 2022

Reference number

2022/297

II.1.2) Main CPV code

- 79300000 - Market and economic research; polling and statistics

II.1.3) Type of contract

Services

II.1.4) Short description

On a daily basis to monitor BFI press coverage, as specified by a keyword brief. The brief covers both BFI Cultural and BFI Corporate activity, Partners and General Industry coverage, and is updated on a monthly basis, or as an when desired, to reflect BFI activity which includes current BFI Southbank seasons, BFI DVD / Blu-ray releases, BFI Distribution titles, BFI Player, BFI National Archive, BFI London Film Festival (LFF), BFI Flare, BFI Film Fund including BFI Film Audience Network, Young Audiences Content Fund, UK Global Screen Fund, Screen UK, BFI executives, Sight and Sound magazine, corporate stories and funded partners. At least half of the keywords on the brief will remain unchanged each month.

II.1.5) Estimated total value

Value excluding VAT: £60,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 92400000 - News-agency services

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

On a daily basis to monitor BFI press coverage, as specified by a keyword brief. The brief covers both BFI Cultural and BFI Corporate activity, Partners and General Industry coverage, and is updated on a monthly basis, or as an when desired, to reflect BFI activity which includes current BFI Southbank seasons, BFI DVD / Blu-ray releases, BFI Distribution titles, BFI Player, BFI National Archive, BFI London Film Festival (LFF), BFI Flare, BFI Film Fund including BFI Film Audience Network, Young Audiences Content Fund, UK Global Screen Fund, Screen UK, BFI executives, Sight and Sound magazine, corporate stories and funded partners. At least half of the keywords on the brief will remain unchanged each month. Contract value is anticipated £20,000 annually for Media Monitoring

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £1

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The Contract term shall be from 6th August 2022 for a period of 3 years with an option to extend by up to a further 2 x 1 year periods subject to satisfactory performance of the Contractor and at the sole discretion of the BFI.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.2) Conditions related to the contract

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

24 June 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 23 August 2022

IV.2.7) Conditions for opening of tenders

Date

24 June 2022

Local time

12:15pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: On conclusion on forthcoming contract.

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

BFI

21 Stephen Street

London

W1T 1LN

Country

United Kingdom

Internet address

www.bfi.org.uk