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Tender

## **Supply, Install and Maintain Digital 48 Sheet Screens and Sell Advertising**

Telford & Wrekin Council

F24: Concession notice

Notice identifier: 2024/S 000-014585

Procurement identifier (OCID): ocds-h6vhtk-0457b8

Published 7 May 2024, 5:21pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Telford & Wrekin Council

Darby House, Lawn Central

TELFORD

TF3 4JA

#### **Contact**

Ciara Jones

#### **Email**

[procurement@telford.gov.uk](mailto:procurement@telford.gov.uk)

#### **Telephone**

+44 1952383729

**Country**

United Kingdom

**Region code**

UKG - West Midlands (England)

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.telford.gov.uk>

Buyer's address

<https://in-tendhost.co.uk/telford.aspx/Home>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/telford.aspx/Home>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://in-tendhost.co.uk/telford.aspx/Home>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Supply, Install and Maintain Digital 48 Sheet Screens and Sell Advertising

Reference number

TWC/EN/1

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Telford & Wrekin Council has identified 5 sites in the Borough for the potential installation of digital 48 sheet advertising screens and is inviting bids to:

- Supply and install digital 48 sheet screens at the specified sites, to include all works including power and data connections
- Provide a fully managed service including maintenance, payment of business rates, ongoing electrical supply and sale of advertising
- Pay the Council a fixed annual rent per site for the duration of the contract

The appointed provider will be required to cover all costs associated with the supply, installation, ongoing maintenance and repair of the screens and the sale of advertising.

We have worked closely with Highways to establish suitable sites, taking into account footfall, along with access and power supply. We have started Pre-App on all sites, receiving our first approved site back.

The Council anticipates that the contract will be in force for a fixed period of 10 years, with an option to extend by a period of up to a further 2 years (in one year intervals) thereon.

Bidders can bid for one or more sites (Lots).

Each Lot will be evaluated separately

### **II.1.5) Estimated total value**

Value excluding VAT: £1,000,000

### **II.1.6) Information about lots**

This concession is divided into lots: Yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 1

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Bidders can bid for one or more sites (Lots). Each Lot will be evaluated separately

## **II.2) Description**

### **II.2.1) Title**

Lot 1 Telford International Centre (TIC), International Way, Telford

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Telford International Centre (TIC), International Way, Telford

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £20,000

## **II.2) Description**

### **II.2.1) Title**

LOT 2 - Brockton Way, A442, Telford

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Brockton Way, A442, Telford

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £20,000

## **II.2) Description**

### **II.2.1) Title**

LOT 3 - Corridor, A4169, Telford - Area around

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Corridor, A4169, Telford - Area around

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £20,000

## **II.2) Description**

### **II.2.1) Title**

LOT 4 - Wrekin Retail Park, Arelston, Telford

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Wrekin Retail Park, Arleston, Telford

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £20,000

## **II.2) Description**

### **II.2.1) Title**

LOT 5 - A518 Near Hortonwood, Telford

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

LOT 5 - A518 Near Hortonwood, Telford

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

## **II.2.6) Estimated value**

Value excluding VAT: £20,000

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Date

7 June 2024

Local time

5:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Telford & Wrekin Council

Telford

Country

United Kingdom