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Tender

Supply, Install and Maintain Digital 48 Sheet Screens and Sell Advertising

Telford & Wrekin Council

F24: Concession notice

Notice identifier: 2024/S 000-014585

Procurement identifier (OCID): ocids-h6vhtk-0457b8

Published 7 May 2024, 5:21pm

Section I: Contracting authority/entity

I.1) Name and addresses

Telford & Wrekin Council

Darby House, Lawn Central

TELFORD

TF3 4JA

Contact

Ciara Jones

Email

procurement@telford.gov.uk

Telephone

+44 1952383729

Country

United Kingdom

Region code

UKG - West Midlands (England)

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.telford.gov.uk>

Buyer's address

<https://in-tendhost.co.uk/telford.aspx/Home>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/telford.aspx/Home>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://in-tendhost.co.uk/telford.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Supply, Install and Maintain Digital 48 Sheet Screens and Sell Advertising

Reference number

TWC/EN/1

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Telford & Wrekin Council has identified 5 sites in the Borough for the potential installation of digital 48 sheet advertising screens and is inviting bids to:

- Supply and install digital 48 sheet screens at the specified sites, to include all works including power and data connections
- Provide a fully managed service including maintenance, payment of business rates, ongoing electrical supply and sale of advertising
- Pay the Council a fixed annual rent per site for the duration of the contract

The appointed provider will be required to cover all costs associated with the supply, installation, ongoing maintenance and repair of the screens and the sale of advertising.

We have worked closely with Highways to establish suitable sites, taking into account footfall, along with access and power supply. We have started Pre-App on all sites, receiving our first approved site back.

The Council anticipates that the contract will be in force for a fixed period of 10 years, with an option to extend by a period of up to a further 2 years (in one year intervals) thereon.

Bidders can bid for one or more sites (Lots).

Each Lot will be evaluated separately

II.1.5) Estimated total value

Value excluding VAT: £1,000,000

II.1.6) Information about lots

This concession is divided into lots: Yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 1

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Bidders can bid for one or more sites (Lots). Each Lot will be evaluated separately

II.2) Description

II.2.1) Title

Lot 1 Telford International Centre (TIC), International Way, Telford

Lot No

1

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Telford International Centre (TIC), International Way, Telford

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £20,000

II.2) Description

II.2.1) Title

LOT 2 - Brockton Way, A442, Telford

Lot No

2

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Brockton Way, A442, Telford

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £20,000

II.2) Description

II.2.1) Title

LOT 3 - Corridor, A4169, Telford - Area around

Lot No

3

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Corridor, A4169, Telford - Area around

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £20,000

II.2) Description

II.2.1) Title

LOT 4 - Wrekin Retail Park, Arelston, Telford

Lot No

4

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Wrekin Retail Park, Arleston, Telford

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £20,000

II.2) Description

II.2.1) Title

LOT 5 - A518 Near Hortonwood, Telford

Lot No

5

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

LOT 5 - A518 Near Hortonwood, Telford

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £20,000

Section IV. Procedure

IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Date

7 June 2024

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Telford & Wrekin Council

Telford

Country

United Kingdom