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Contract

One Salisbury Square - Marketing

The Mayor and Commonalty and Citizens of the City of London

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014568

Procurement identifier (OCID): ocds-h6vhtk-0656a0

Published 18 February 2026, 8:53am

Scope

Description

Marketing services relating to the leasehold disposal of One Salisbury Square, the commercial building at the Salisbury Square Development. To include the production of PDF brochure, management of CGI

Contract 1

Supplier

- Efection Ltd

Contract value

- £119,880 including VAT

Below the relevant threshold

Date signed

13 February 2026

Contract dates

- 16 February 2026 to 13 December 2027
- 1 year, 9 months, 26 days

Main procurement category

Services

CPV classifications

- 79413000 - Marketing management consultancy services

Procedure

Procedure type

Below threshold - limited competition

Supplier

Effection Ltd

101 New Cavendish Street

London

W1W 6XH

United Kingdom

Email: sophie@effection.co.uk

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The Mayor and Commonalty and Citizens of the City of London

- Public Procurement Organisation Number: PYQD-1693-MYXR

PO Box 270

City of London

EC2P 2EJ

United Kingdom

Telephone: 020 7606 3030

Email: blake.summers@cityoflondon.gov.uk

Website: <https://www.cityoflondon.gov.uk>

Region: UKI43 - Haringey and Islington

Organisation type: Public authority - sub-central government