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Contract

Early Language and Home Learning digital support (Best Start in Life)

London Borough of Enfield

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014550

Procurement identifier (OCID): ocds-h6vhtk-065695

Published 17 February 2026, 7:46pm

Scope

Reference

C8891

Description

EasyPEASY is an evidence-based accredited Home Learning Environment programme delivered via app with a proven impact on children's Good Level of Development (GLD). This programme has been recommended by the department of education.

Contract 1. Early Language and Home Learning digital support (Best Start in Life)

Supplier

- Character Counts Ltd

Contract value

- £28,000 excluding VAT
- £33,600 including VAT

Below the relevant threshold

Date signed

17 February 2026

Contract dates

- 3 March 2026 to 2 March 2027
- 1 year

Main procurement category

Services

CPV classifications

- 80000000 - Education and training services

Contract locations

- UKI54 - Enfield

Procedure

Procedure type

Below threshold - without competition

Supplier

Character Counts Ltd

20-30 Whitechapel Road

London

E1 1EW

United Kingdom

Email: jen@easypeasyapp.com

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Early Language and Home Learning digital support (Best Start in Life)

Contracting authority

London Borough of Enfield

- Public Procurement Organisation Number: PRYN-6967-GTQP

Civic Centre, Silver Street

Enfield

EN1 3XA

United Kingdom

Email: procurement.support@enfield.gov.uk

Region: UKI54 - Enfield

Organisation type: Public authority - sub-central government