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Contract

Travel for All User Research

Llywodraeth Cymru / Welsh Government

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014541

Procurement identifier (OCID): ocds-h6vhtk-065690

Published 17 February 2026, 6:46pm

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Scope

Reference

C221/ 2025/2026

Description

This notice is to notify the market that the Welsh Government has conducted a Quick Quotes process to commission a research project to understand the current picture of accessibility and inclusivity across transport in Wales. This will be done through identification of the barriers to achieving the Travel for All objectives and understanding how far and if the 5 key principles are currently integrated and how they can be going forward.

Evidence from this research will act as a pilot and inform future policy development in relation to the Travel for All approach outlined above.

Contract 1. Travel for All User Research

Supplier

- Strategic Research and Insight

Contract value

- £43,730 excluding VAT
- £52,476 including VAT

Below the relevant threshold

Date signed

13 January 2026

Contract dates

- 13 January 2026 to 13 July 2026
- Possible extension to 13 August 2026
- 7 months, 1 day

Description of possible extension:

1 month extension at time only as a contingency

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKL - Wales

Signed contract documents

[Under Threshold Document Not needed.docx](#)

N/A

Procedure

Procedure type

Below threshold - limited competition

Supplier

Strategic Research and Insight

- Public Procurement Organisation Number: PMZL-7416-JDRT

700 Alexander Park

Princeton

NJ 08540

United States

Email: info@srinsights.com

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Travel for All User Research

Contracting authority

Llywodraeth Cymru / Welsh Government

- Public Procurement Organisation Number: PQYQ-3841-BHTP

Gwasanaethau Caffael Corfforaethol / Corporate Procurement Services

Cardiff

CF10 3NQ

United Kingdom

Contact name: Rebecca Askew

Email: Rebecca.Askew001@gov.wales

Website: <http://gov.wales>

Region: UKL22 - Cardiff and Vale of Glamorgan

Organisation type: Public authority - central government

Devolved regulations that apply: Wales