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Contract

SE1181 Moving Communities

Sport England

F03: Contract award notice

Notice identifier: 2025/S 000-014487

Procurement identifier (OCID): ocds-h6vhtk-04b1dc

Published 11 April 2025, 10:32am

Section I: Contracting authority

I.1) Name and addresses

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

Email

procurement@sportengland.org

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

www.sportengland.org

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

SE1181 Moving Communities

Reference number

SE1181

II.1.2) Main CPV code

- 79315000 - Social research services

II.1.3) Type of contract

Services

II.1.4) Short description

- Data capture and KPI actualisation
- Technology specialists
- Academic research specialising in data validation, analytics and social value modelling
- Customer experience and engagement
- Market research
- Quality and continuous improvement

- New service development
- Project management

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £3,568,400

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Provide a service which

- a) Collects three core data fields via automated integrations and standardised templates
- b) Standardises and amalgamates data fields to present in dashboards on two distinct platforms (Moving Communities Facilities and Moving Communities Place)
- c) Provide a password protected login for registered users with associated data access levels
- d) Works to agreed data standards and provide a data quality and improvement process
- e) Using a suite of KPIs, provides visualisations of the data by
- f) Provides relevant filters to be able to benchmark and compare the data according to user access levels
- g) Provides the location of activity in a mapping tool linked to Sport England's Active Places service
- h) Provides a local area profile using open data sets to create an overview of the place in which the core data pillars are delivered

i) Provides data exports in line with user access levels

j) Creates a learning and development culture through a programme of webinars, reports, press releases, case studies, use cases and presentations

II.2.5) Award criteria

Cost criterion - Name: Price / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-034866](#)

Section V. Award of contract

Contract No

SE1181

Title

SE1181-Moving Communities Facilities & Place Data Platform, Performance Management and Improvement Framework & Third-Party Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 March 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

4Global Consulting Ltd

5th Floor Building 7 Chiswick Park 566 Chiswick High Road

London

W4 5YG

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04574194

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £3,568,400

Total value of the contract/lot: £3,568,400

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom