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Contract

## **SE1181 Moving Communities**

Sport England

F03: Contract award notice

Notice identifier: 2025/S 000-014487

Procurement identifier (OCID): ocds-h6vhtk-04b1dc

Published 11 April 2025, 10:32am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

#### **Email**

[procurement@sportengland.org](mailto:procurement@sportengland.org)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

[www.sportengland.org](http://www.sportengland.org)

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

SE1181 Moving Communities

Reference number

SE1181

#### **II.1.2) Main CPV code**

- 79315000 - Social research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

- Data capture and KPI actualisation
- Technology specialists
- Academic research specialising in data validation, analytics and social value modelling
- Customer experience and engagement
- Market research
- Quality and continuous improvement

- New service development
- Project management

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,568,400

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

Provide a service which

- a) Collects three core data fields via automated integrations and standardised templates
- b) Standardises and amalgamates data fields to present in dashboards on two distinct platforms (Moving Communities Facilities and Moving Communities Place)
- c) Provide a password protected login for registered users with associated data access levels
- d) Works to agreed data standards and provide a data quality and improvement process
- e) Using a suite of KPIs, provides visualisations of the data by
- f) Provides relevant filters to be able to benchmark and compare the data according to user access levels
- g) Provides the location of activity in a mapping tool linked to Sport England's Active Places service
- h) Provides a local area profile using open data sets to create an overview of the place in which the core data pillars are delivered

i) Provides data exports in line with user access levels

j) Creates a learning and development culture through a programme of webinars, reports, press releases, case studies, use cases and presentations

#### **II.2.5) Award criteria**

Cost criterion - Name: Price / Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-034866](#)

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## **Section V. Award of contract**

### **Contract No**

SE1181

### **Title**

SE1181-Moving Communities Facilities & Place Data Platform, Performance Management and Improvement Framework & Third-Party Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 March 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

4Global Consulting Ltd

5th Floor Building 7 Chiswick Park 566 Chiswick High Road

London

W4 5YG

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04574194

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,568,400

Total value of the contract/lot: £3,568,400

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

High Court

London

Country

United Kingdom