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Tender

## **FSCS498 Public Relations, Public Affair and Stakeholder Relations**

Financial Services Compensation Scheme

F02: Contract notice

Notice identifier: 2024/S 000-014434

Procurement identifier (OCID): ocids-h6vhtk-04576d

Published 4 May 2024, 10:05am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

#### **Email**

[procurement@fscs.org.uk](mailto:procurement@fscs.org.uk)

#### **Telephone**

+44 2073758175

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.delta-esourcing.com/delta>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./H98698M555>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/E4C235G896>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Economic and financial affairs

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

FSCS498 Public Relations, Public Affair and Stakeholder Relations

#### **II.1.2) Main CPV code**

- 79416000 - Public relations services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

FSCS seeks to procure the services of a Public Relations, Public Affairs and Stakeholder Relation Agency to provide public relations, social media, public affairs and stakeholder management support.

The successful supplier will deliver a fully integrated comprehensive communications strategy and programme to build and maintain the reputation of FSCS among its audience including;

- providing strategic advice and support on development of consumer themes, plans and tactics, on corporate issues and in relation to stakeholder engagement.
- provide strategic advice, support and delivery on Public Relations, Public Affairs and stakeholder activities

The Contract will be for an initial 3 years with the option to extend on 2 occasions for periods of up to 12 months on each occasion (maximum length of contract to be 5 years)

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

## **II.2.2) Additional CPV code(s)**

- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services
- 79416000 - Public relations services
- 79112100 - Stakeholders representation services

## **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

## **II.2.4) Description of the procurement**

FSCS requires the services of a Public Relations, Public Affairs and Stakeholder Relation Agency to provide public relations, social media, public affairs and stakeholder management support.

The supplier will deliver a fully integrated comprehensive communications strategy and programme to build and maintain the reputation of FSCS among its audience including;

- providing strategic advice and support on development of consumer themes, plans and tactics, on corporate issues and in relation to stakeholder engagement.
- provide strategic advice, support and delivery on Public Relations, Public Affairs and stakeholder activities

The Contract will be for an initial 3 years with the option to extend on 2 occasions for periods of up to 12 months on each occasion (maximum length of contract to be 5 years)

## **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

## **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

There is an option to extend on 2 occasions for periods of up to 12 months on each occasion

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/E4C235G896>

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

3 June 2024

Local time

2:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

14 June 2024

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 60 months

## **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

## **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Public-relations-services./H98698M555>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/H98698M555>

GO Reference: GO-202453-PRO-25945330

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Financial Services Compensation Scheme

Beaufort House, 15 St. Botolph Street

London

EC3A 7QU

Telephone

+44 2073758175

Country

United Kingdom