

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/014434-2023>

Tender

## **Request for Proposal - Communications, Marketing and Public Relations**

ADVANCED RESEARCH AND INVENTION AGENCY

F02: Contract notice

Notice identifier: 2023/S 000-014434

Procurement identifier (OCID): ocds-h6vhtk-03ce1c

Published 22 May 2023, 9:26am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

ADVANCED RESEARCH AND INVENTION AGENCY

96 EUSTON ROAD

LONDON

NW12DB

#### **Email**

[tenders@aria.org.uk](mailto:tenders@aria.org.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI31 - Camden and City of London

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.aria.org.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.aria.org.uk/supply-to-us/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.aria.org.uk/supply-to-us/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Request for Proposal - Communications, Marketing and Public Relations

#### **II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We are looking for a comms, marketing, or PR partner to work collaboratively with our team to refine, implement then execute our initial comms strategy.

This project covers a 4 month period. If this is successful we may extend the contract or move to a retainer.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

We are looking for a comms, marketing, or PR partner to work collaboratively with our team to refine, implement then execute our initial comms strategy.

This project covers a 4 month period. If this is successful we may extend the contract or

move to a retainer.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

4

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: Yes

#### **II.2.11) Information about options**

Options: Yes

Description of options

This project covers a 4 month period. If this is successful we may extend the contract or move to a retainer.

---

## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

Mandatory:

All data to be stored within the UK or EEA

Cyber Essentials certification (see RFP documents)

Confirmation of adherence with the Government's supplier Code of Conduct

Willingness for secondees to undertake Baseline Personnel Security Standard.

Desirable:

Cyber Essentials Plus

#### **III.1.2) Economic and financial standing**

List and brief description of selection criteria

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

List and brief description of selection criteria

Selection criteria as stated in the procurement documents

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

4 June 2023

Local time

11:59pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Not applicable - see ARIA Act 2022

London

Country

United Kingdom