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Tender

Request for Proposal - Communications, Marketing and Public Relations

ADVANCED RESEARCH AND INVENTION AGENCY

F02: Contract notice

Notice identifier: 2023/S 000-014434

Procurement identifier (OCID): ocds-h6vhtk-03ce1c

Published 22 May 2023, 9:26am

Section I: Contracting authority

I.1) Name and addresses

ADVANCED RESEARCH AND INVENTION AGENCY

96 EUSTON ROAD

LONDON

NW12DB

Email

tenders@aria.org.uk

Country

United Kingdom

Region code

UKI31 - Camden and City of London

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.aria.org.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.aria.org.uk/supply-to-us/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.aria.org.uk/supply-to-us/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Request for Proposal - Communications, Marketing and Public Relations

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

We are looking for a comms, marketing, or PR partner to work collaboratively with our team to refine, implement then execute our initial comms strategy.

This project covers a 4 month period. If this is successful we may extend the contract or move to a retainer.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

We are looking for a comms, marketing, or PR partner to work collaboratively with our team to refine, implement then execute our initial comms strategy.

This project covers a 4 month period. If this is successful we may extend the contract or

move to a retainer.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

4

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: Yes

Description of options

This project covers a 4 month period. If this is successful we may extend the contract or move to a retainer.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

Mandatory:

All data to be stored within the UK or EEA

Cyber Essentials certification (see RFP documents)

Confirmation of adherence with the Government's supplier Code of Conduct

Willingness for secondees to undertake Baseline Personnel Security Standard.

Desirable:

Cyber Essentials Plus

III.1.2) Economic and financial standing

List and brief description of selection criteria

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

List and brief description of selection criteria

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

4 June 2023

Local time

11:59pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Not applicable - see ARIA Act 2022

London

Country

United Kingdom