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Tender

Visitor Economy, Place Marketing and Inward Investment service

Nottinghamshire County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-014342

Procurement identifier (OCID): ocids-h6vhtk-0500b9

Published 10 April 2025, 3:06pm

Scope

Reference

DN768808

Description

EMCCA board has approved funding for Nottingham and Nottinghamshire to undertake Inward Investment and Visitor Economy activity for the 2025/26 financial year and the Council has agreed to accept this funding on behalf of the partnership.

The commissioned service will build on existing activity to develop, grow and strengthen the visitor economy and inward investment activity in Nottinghamshire and Nottingham, providing domestic and international destination marketing, support, coordination, intelligence and analysis.

Total value (estimated)

- £850,000 excluding VAT
- £1,020,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 2 June 2025 to 31 March 2026
- 9 months, 29 days

Main procurement category

Services

CPV classifications

- 73200000 - Research and development consultancy services

Contract locations

- UKF1 - Derbyshire and Nottinghamshire

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

25 April 2025, 12:00pm

Tender submission deadline

6 May 2025, 12:00pm

Submission address and any special instructions

<https://www.eastmidstenders.org/>

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

19 May 2025

Award criteria

Name	Type	Weighting
Quality	Quality	100%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Contracting authority

Nottinghamshire County Council

- Public Procurement Organisation Number: PBCV-5152-BXBP

County Hall, Loughborough Road

Nottingham

NG2 7QP

United Kingdom

Email: prpc@nottsc.gov.uk

Region: UKF16 - South Nottinghamshire

Organisation type: Public authority - sub-central government