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Planning

PS21034 - Framework for Consumer Research on Product Safety Issues

The Department for Business, Energy and Industrial Strategy (BEIS)

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-014342

Procurement identifier (OCID): ocids-h6vhtk-02bf79

Published 23 June 2021, 4:35pm

Section I: Contracting authority

I.1) Name and addresses

The Department for Business, Energy and Industrial Strategy (BEIS)

1 Victoria Street

London

SW1H 0ET

Contact

Professional Services

Email

professionalservices@uksbs.co.uk

Telephone

+44 1793867000

Country

United Kingdom

NUTS code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.uksbs.co.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Public Procurement

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

PS21034 - Framework for Consumer Research on Product Safety Issues

Reference number

PS21034

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

UK Shared Business Services Ltd (UK SBS) on behalf of The Department for Business, Energy and Industrial

Strategy (BEIS), wishes to establish a Framework for the provision of Consumer Research on Product Safety Issues.

The Office for Product Safety and Standards (OPSS) are looking to appoint suppliers to be able to undertake ad-hoc consumer research relating to product safety. This is likely to involve online surveys and focus groups.

The duration of this Framework will be for 4 years.

It is intended that there will be 3 suppliers awarded to this Framework. These awarded suppliers will be ranked

1st, 2nd and 3rd based of the scores awarded from this completion of this procurement.

II.1.5) Estimated total value

Value excluding VAT: £245,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79310000 - Market research services

II.2.3) Place of performance

NUTS codes

- UKI32 - Westminster

Main site or place of performance

The Department for Business, Energy and Industrial Strategy (BEIS) of, 1 Victoria Street, London, SW1H 0ET

II.2.4) Description of the procurement

The Office for Product Safety and Standards (OPSS) are looking to appoint suppliers to be able to undertake ad-hoc consumer research relating to product safety. This is likely to involve online surveys and focus groups. It is envisaged the framework would be for four years.

The aim is to enable consumer insight and evidence to feed into emerging consumer issues, relevant to OPSS, in a timely and responsive manner. It is therefore proposed to tender for up to 3 economic operators to participate in a framework to provide ad-hoc market research on a call-off basis.

The framework will provide OPSS the flexibility to conduct ad-hoc consumer research in response to emerging events and policies. It will also enable the quick, easy and cost-effective generation of insight and early learning to inform policy and communications.

II.2.14) Additional information

In order to provide prospective suppliers with the opportunity to gain more detail on the project, BEIS are holding a Supplier Day via MS Teams on 5 July 2021 from 11.00-12.00.

Interested organisations please contact, professionalservices@uksbs.co.uk quoting PS21034 Framework for Consumer Research on Product Safety Standard Issues in the subject header along with details of attendees; full name, title, email address and contact telephone number.

The deadline for registration is 15:00, On Friday 2nd July 2021.

Supplier Day Agenda

- Introductions to OPSS and OPSS analysis
- Aims of the contract
- Requirements of the contract
- Example call off projects
- Procurement process
- Q&A and close

II.3) Estimated date of publication of contract notice

12 July 2021

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No