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Planning

## **PS21034 - Framework for Consumer Research on Product Safety Issues**

The Department for Business, Energy and Industrial Strategy (BEIS)

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-014342

Procurement identifier (OCID): ocids-h6vhtk-02bf79

Published 23 June 2021, 4:35pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Department for Business, Energy and Industrial Strategy (BEIS)

1 Victoria Street

London

SW1H 0ET

#### **Contact**

Professional Services

#### **Email**

[professionalservices@uksbs.co.uk](mailto:professionalservices@uksbs.co.uk)

#### **Telephone**

+44 1793867000

**Country**

United Kingdom

**NUTS code**

UKI32 - Westminster

**Internet address(es)**

Main address

<https://www.uksbs.co.uk>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Public Procurement

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

PS21034 - Framework for Consumer Research on Product Safety Issues

Reference number

PS21034

#### **II.1.2) Main CPV code**

- 73110000 - Research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

UK Shared Business Services Ltd (UK SBS) on behalf of The Department for Business, Energy and Industrial

Strategy (BEIS), wishes to establish a Framework for the provision of Consumer Research on Product Safety Issues.

The Office for Product Safety and Standards (OPSS) are looking to appoint suppliers to be able to undertake ad-hoc consumer research relating to product safety. This is likely to involve online surveys and focus groups.

The duration of this Framework will be for 4 years.

It is intended that there will be 3 suppliers awarded to this Framework. These awarded suppliers will be ranked

1st, 2nd and 3rd based of the scores awarded from this completion of this procurement.

#### **II.1.5) Estimated total value**

Value excluding VAT: £245,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79310000 - Market research services

### **II.2.3) Place of performance**

NUTS codes

- UKI32 - Westminster

Main site or place of performance

The Department for Business, Energy and Industrial Strategy (BEIS) of, 1 Victoria Street, London, SW1H 0ET

### **II.2.4) Description of the procurement**

The Office for Product Safety and Standards (OPSS) are looking to appoint suppliers to be able to undertake ad-hoc consumer research relating to product safety. This is likely to involve online surveys and focus groups. It is envisaged the framework would be for four years.

The aim is to enable consumer insight and evidence to feed into emerging consumer issues, relevant to OPSS, in a timely and responsive manner. It is therefore proposed to tender for up to 3 economic operators to participate in a framework to provide ad-hoc market research on a call-off basis.

The framework will provide OPSS the flexibility to conduct ad-hoc consumer research in response to emerging events and policies. It will also enable the quick, easy and cost-effective generation of insight and early learning to inform policy and communications.

#### **II.2.14) Additional information**

In order to provide prospective suppliers with the opportunity to gain more detail on the project, BEIS are holding a Supplier Day via MS Teams on 5 July 2021 from 11.00-12.00.

Interested organisations please contact, [professionalservices@uksbs.co.uk](mailto:professionalservices@uksbs.co.uk) quoting PS21034 Framework for Consumer Research on Product Safety Standard Issues in the subject header along with details of attendees; full name, title, email address and contact telephone number.

The deadline for registration is 15:00, On Friday 2nd July 2021.

#### Supplier Day Agenda

- Introductions to OPSS and OPSS analysis
- Aims of the contract
- Requirements of the contract
- Example call off projects
- Procurement process
- Q&A and close

### **II.3) Estimated date of publication of contract notice**

12 July 2021

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No