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Tender

Proactive Intervention Offer

Norfolk County Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-014225

Procurement identifier (OCID): ocds-h6vhtk-05006a

Published 10 April 2025, 11:07am

Scope

Reference

NCCT43119

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

Individuals will have been proactively identified at a risk of falls and interventions should deliver outcomes around:

- a) Aging Well, including strength and mobility training, physical exercise and movement;
- b) Social connection, including participation in local community groups;
- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions.

1

Total value (estimated)

- £6,000,000 excluding VAT
- £7,200,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 July 2025 to 1 July 2027
- Possible extension to 1 July 2029
- 4 years, 1 day

Description of possible extension:

The Council shall be entitled at its absolute discretion to extend the Contract Period for a further period or periods of up to a total of 24 months.

The estimate value in this notice represents the total sum across all lots and does not include any inflationary or other uplifts. The value includes the 24 month initial term plus a 24 month extension.

Options

The right to additional purchases while the contract is valid.

The council will have the right to include additional funding throughout the duration of this contract based on future assessments and availability of additional resources.

Consequently, the contract is designed to be adaptable, allowing for modifications and enhancements in response to evolving needs and circumstances. This flexibility ensures that the programme can effectively meet its objectives and deliver optimal outcomes. The funding is likely to come from, but is not limited to Integrated Care Partners for example the Integrated Care Board, District Council, etc. If funding does become available for proactive intervention work and the Council deems this contract to be a suitable fit, the Council may increase the funding available for this contract to expand the scope of the services being delivered.

Main procurement category

Services

CPV classifications

- 85000000 - Health and social work services

Contract locations

- UKH15 - Norwich and East Norfolk
- UKH16 - North and West Norfolk
- UKH17 - Breckland and South Norfolk

Lot 1. Breckland

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

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- a) Aging Well, including strength and mobility training, physical exercise and movement;
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- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions. 1

Lot value (estimated)

- £840,000 excluding VAT
- £1,008,000 including VAT

Same for all lots

CPV classifications, contract locations, contract dates and options are shown in the Scope section, because they are the same for all lots.

Lot 2. Broadland

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

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- a) Aging Well, including strength and mobility training, physical exercise and movement;
- b) Social connection, including participation in local community groups;
- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions. 2

Lot value (estimated)

- £780,000 excluding VAT
- £936,000 including VAT

Same for all lots

CPV classifications, contract locations, contract dates and options are shown in the Scope section, because they are the same for all lots.

Lot 3. Great Yarmouth

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

Individuals will have been proactively identified at a risk of falls and interventions should deliver outcomes around:

- a) Aging Well, including strength and mobility training, physical exercise and movement;
- b) Social connection, including participation in local community groups;
- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions. 3

Lot value (estimated)

- £900,000 excluding VAT
- £1,080,000 including VAT

Same for all lots

CPV classifications, contract locations, contract dates and options are shown in the Scope section, because they are the same for all lots.

Lot 4. Kings Lynn and West Norfolk

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

Individuals will have been proactively identified at a risk of falls and interventions should deliver outcomes around:

- a) Aging Well, including strength and mobility training, physical exercise and movement;
- b) Social connection, including participation in local community groups;
- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions. 4

Lot value (estimated)

- £900,000 excluding VAT
- £1,080,000 including VAT

Same for all lots

CPV classifications, contract locations, contract dates and options are shown in the Scope section, because they are the same for all lots.

Lot 5. North Norfolk

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

Individuals will have been proactively identified at a risk of falls and interventions should deliver outcomes around:

- a) Aging Well, including strength and mobility training, physical exercise and movement;
- b) Social connection, including participation in local community groups;
- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions. 5

Lot value (estimated)

- £900,000 excluding VAT
- £1,080,000 including VAT

Same for all lots

CPV classifications, contract locations, contract dates and options are shown in the Scope section, because they are the same for all lots.

Lot 6. Norwich

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

Individuals will have been proactively identified at a risk of falls and interventions should deliver outcomes around:

- a) Aging Well, including strength and mobility training, physical exercise and movement;
- b) Social connection, including participation in local community groups;
- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions. 6

Lot value (estimated)

- £900,000 excluding VAT
- £1,080,000 including VAT

Same for all lots

CPV classifications, contract locations, contract dates and options are shown in the Scope section, because they are the same for all lots.

Lot 7. South Norfolk

Description

Norfolk County Council wishes to commission an offer that provides targeted interventions that includes individuals aged 50 plus residing within the specified Health and Wellbeing Partnership area (on occasion younger people may be supported through this offer, where suitable).

Individuals will have been proactively identified at a risk of falls and interventions should deliver outcomes around:

- a) Aging Well, including strength and mobility training, physical exercise and movement;
- b) Social connection, including participation in local community groups;
- c) Information and advice to support aging well, including managing money and accessing services.

The Provider should plan to support approximately 800 people per year (per Health and Wellbeing Partnership) and must ensure they have the capacity to enable this.

Full details of the requirement can be found in the Service Specification, which forms a Schedule to the Terms and Conditions. 7

Lot value (estimated)

- £780,000 excluding VAT
- £936,000 including VAT

Same for all lots

CPV classifications, contract locations, contract dates and options are shown in the Scope section, because they are the same for all lots.

Participation

Legal and financial capacity conditions of participation

Lot 1. Breckland

Lot 2. Broadland

Lot 3. Great Yarmouth

Lot 4. Kings Lynn and West Norfolk

Lot 5. North Norfolk

Lot 6. Norwich

Lot 7. South Norfolk

Conditions of participation are in the Invitation to Tender and include past performance, references, economic and financial standing, Modern Slavery Act requirements, health and safety, and compliance with equality legislation.

Technical ability conditions of participation

Lot 1. Breckland

Lot 2. Broadland

Lot 3. Great Yarmouth

Lot 4. Kings Lynn and West Norfolk

Lot 5. North Norfolk

Lot 6. Norwich

Lot 7. South Norfolk

Conditions of participation are in the Invitation to Tender and include past performance, references, economic and financial standing, Modern Slavery Act requirements, health and safety, and compliance with equality legislation. 1

Particular suitability

Lot 1. Breckland

Lot 2. Broadland

Lot 3. Great Yarmouth

Lot 4. Kings Lynn and West Norfolk

Lot 5. North Norfolk

Lot 6. Norwich

Lot 7. South Norfolk

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

5 May 2025, 11:00am

Tender submission deadline

12 May 2025, 11:00am

Submission address and any special instructions

This procurement will be managed electronically via the Councils e-procurement system. To participate in this procurement, applicants must first be registered on the system at <https://in-tendhost.co.uk/norfolkcc>. Full instructions for registration and use of the system can be found at <https://in-tendhost.co.uk/norfolkcc.aspx/BuyerProfiles>. Once registered you will be able to see the procurement project under the tenders section and express an interest to view the documentation and access any clarifications. If you encounter any difficulties whilst using the system you can contact the In-tend support team by phoning +44 8442728810 or e-mailing support@in-tend.co.uk.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

1 July 2025

Award criteria

Name	Type	Weighting
Learning Together	Quality	25%
Value for Money	Quality	25%
Person Centred Outcomes	Quality	25%
Commitment to Collaboration and Community	Quality	25%

Other information**Payment terms**

As per the terms and conditions issued with this procurement

Description of risks to contract performance

Norfolk County Council has joined the government's Devolution Priority Programme.

This process has the potential to lead to the establishment of a county combined authority for Norfolk and Suffolk, with strategic powers, headed by an elected mayor. A consultation is under way.

Government has also invited participation by Norfolk in Local Government Review. This process has the potential to lead to unitary local government in Norfolk. One of these changes could happen without the other. The contract may be assigned or novated to any successor authority(ies) to Norfolk County Council or to any joint body incorporating or formed by any such successor. The County Council or a successor authority or joint body may order services on behalf of other local authorities serving any area within Norfolk's current geographical boundaries.

Applicable trade agreements

- Government Procurement Agreement (GPA)
- Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Special regime

Light touch

Justification for not publishing a preliminary market engagement notice

A Prior information notice was issued under the previous legislation.

Details of the notice can be found here:

<https://www.find-tender.service.gov.uk/Notice/003425-2025>

Notice identifier: 2025/S 000-003425

A market engagement session was held virtually on Tuesday 18th February 2025. The details of this session and supporting information were published on In-Tend and are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/norfolkcc.aspx/Home.>

Documents

Associated tender documents

[NCCT43119 Contract Terms - FINAL.docx](#)

[Confidentiality Agreement for NCCT43119 Proactive Intervention.docx](#)

[Appendix I Outcomes & Measures.docx](#)

[Appendix II Knowing the Community.docx](#)

[Proactive Intervention Offer Invitation to Tender.docx](#)

[Schedule 1 - Specification.docx](#)

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government