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Tender

## **Historic England (HE) Video Supplier Framework**

Historic England

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-014224

Procurement identifier (OCID): ocds-h6vhtk-050069 ([view related notices](#))

Published 10 April 2025, 11:07am

### **Scope**

### **Reference**

P/REF 00000395

### **Description**

Historic England wishes to establish framework agreements for a range of trusted suppliers to respond to briefs for creating and editing video content. This will be split into two lots:

Lot 1: Full video production services

Lot 2: Video editing

The first (Lot 1) will offer a variety of video production services, including but not limited to:

- Creative development
- Filming and interviewing contributors

- Sourcing contributors including talent liaison and management
- Location sourcing and management
- Drone filming
- Picture editing including application of brand guidelines
- Voiceover recording
- Sound editing and mixing
- Colour grading
- Animation and motion graphics
- Music selection and licensing
- Delivery of additional cuts for social media

The second (Lot 2) will only focus on video editing services, including but not limited to:

- Picture editing including application of brand guidelines
- Sound editing and mixing
- Colour grading
- Animation and motion graphics
- Music selection and licensing
- Delivery of additional cuts for social media

The framework will run for a minimum of 2 years anticipated being awarded 01/08/2025 - 31/07/2027, with an optional extension year from 31/07/2028.

## **Commercial tool**

Establishes a framework

### **Total value (estimated)**

- £500,000 excluding VAT
- £600,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 August 2025 to 1 August 2027
- Possible extension to 1 August 2028
- 3 years, 1 day

Description of possible extension:

The framework can be extended by a maximum of one year dependent on requirement.

### **Main procurement category**

Services

### **CPV classifications**

- 32354000 - Film products
- 32354500 - Video films
- 92111210 - Advertising film production
- 92111250 - Information film production

### **Lot constraints**

Description of how multiple lots may be awarded:

Dependent on the independent scoring of both lots, a supplier may be added to both lots of the framework.

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## **Lot LOT-0001. Full video production services**

### **Description**

The first (Lot 1) will offer a variety of video production services, including but not limited to:

- Creative development
- Filming and interviewing contributors
- Sourcing contributors including talent liaison and management
- Location sourcing and management
- Drone filming
- Picture editing including application of brand guidelines
- Voiceover recording
- Sound editing and mixing
- Colour grading
- Animation and motion graphics
- Music selection and licensing

- Delivery of additional cuts for social media

### **Lot value (estimated)**

- £350,000 excluding VAT
- £420,000 including VAT

Framework lot values may be shared with other lots

### **Same for all lots**

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Lot LOT-0002. Video Editing**

### **Description**

The second (Lot 2) will only focus on video editing services, including but not limited to:

- Picture editing including application of brand guidelines
- Sound editing and mixing
- Colour grading
- Animation and motion graphics
- Music selection and licensing
- Delivery of additional cuts for social media

### **Lot value (estimated)**

- £150,000 excluding VAT
- £180,000 including VAT

Framework lot values may be shared with other lots

### **Same for all lots**

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

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## **Framework**

### **Maximum number of suppliers**

Unlimited

### **Maximum percentage fee charged to suppliers**

0%

### **Framework operation description**

Successful providers will be appointed to an approved list on the Intend system. Work packages/contracts will be assigned through a 'call off process' or mini competition using In-Tend.

Mini competitions will be sent to all suppliers who correspond to the lot the work falls under each contract will be called off on the following basis: price, availability and creative approach [as indicated in their tender response]. Price evaluation for each individual requirement will be applied at 50%, and suppliers should be using the pricing supplied at

tender stage as a basis for the work.

Following the award to the framework, mini-competition for both Lot 1 and 2 will be evaluated on the following criteria per project:

Price: 50%

Quality: 50%

On occasion Historic England reserve the right to direct award a call-off in these circumstances:

- should the geographical location of a provider would represent a significant saving in the carbon (CO2e) expended undertaking the project
- cases when a production requires delivery in less than two weeks.
- Cases where a supplier provides a unique artistic approach that is required for the production of a specific requirement.

## **Award method when using the framework**

Either with or without competition

## **Contracting authorities that may use the framework**

Establishing party only

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## **Participation**

### **Legal and financial capacity conditions of participation**

**Lot LOT-0001. Full video production services**

**Lot LOT-0002. Video Editing**

Please see Part 3A Section 1.6 (Financial capacity) of the Conditions of Participation document reference "PRT6 Conditions of Participation".

## **Technical ability conditions of participation**

**Lot LOT-0001. Full video production services**

**Lot LOT-0002. Video Editing**

Please see Part 3A Section 1.8 (Technical ability) of the Conditions of Participation document reference "PRT6 Conditions of Participation".

## **Particular suitability**

**Lot LOT-0001. Full video production services**

**Lot LOT-0002. Video Editing**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

6 May 2025, 6:00pm

### **Submission type**

Requests to participate



## Deadline for requests to participate

9 May 2025, 11:00am

## Submission address and any special instructions

Please see our electronic tendering site In Tend to submit your Conditions of Participation at <https://in-tendhost.co.uk/historicengland/asp/Home>

## Tenders may be submitted electronically

Yes

## Languages that may be used for submission

English

## Award decision date (estimated)

2 August 2025

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## Award criteria

### Lot LOT-0001. Full video production services

Name	Description	Type
Simple description	Price: 25% Quality: 65% Social Price Value: 10%	

## Weighting description

Price: 25%

Quality: 65%

Social Value: 10%

## **Lot LOT-0002. Video Editing**

<b>Name</b>	<b>Description</b>	<b>Type</b>
Simple description	Price: 40% Quality: 50% Social Price Value: 10%	

## **Weighting description**

Price: 40%

Quality: 50%

Social Value: 10%

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

## Competitive flexible procedure

### **Competitive flexible procedure description**

Stage 1 (Procurement Specific Questionnaire) - The Procurement Specific Questionnaire (PSQ) will be scored and a maximum of 20 Bidders for Lot 1 and maximum of 15 Bidders for Lot 2 will be invited to the second stage of the procurement and receive an Invitation To Tender (ITT). The Bidders technical ability will be scored against the scoring table contained within the PSQ. Contract examples will be looked at as a whole and scored out of 20 based on their relevance to the requirement and how they demonstrate capability.

Stage 2 (Invitation To Tender) Following release of the ITT, on assessing the return tenders, we envisage inviting a maximum of 10 (Lot 1) and 5 (Lot 2) suppliers for the framework.

### **Justification for not publishing a preliminary market engagement notice**

Historic England has not undertaken any pre-market engagement for this requirement, due to recent alternative procurements taking place and developing our knowledge of the market.

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## **Documents**

### **Associated tender documents**

<https://in-tendhost.co.uk/historicengland/aspx/Home>

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## **Contracting authority**

## **Historic England**

- Public Procurement Organisation Number: PXLY-5862-RMML

The Engine House

Swindon

SN22EH

United Kingdom

Email: [procurement-he@historicengland.org.uk](mailto:procurement-he@historicengland.org.uk)

Region: UKK14 - Swindon

Organisation type: Public authority - sub-central government