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Contract

## **CITB Public Relations Services**

Construction Industry Training Board

F03: Contract award notice

Notice identifier: 2024/S 000-014213

Procurement identifier (OCID): ocds-h6vhtk-0428da

Published 2 May 2024, 2:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Construction Industry Training Board

Sand Martin House, Bittern Way, Fletton Quays

Peterborough

PE2 8TY

#### **Email**

[david.norfolk@gov.sscl.com](mailto:david.norfolk@gov.sscl.com)

#### **Telephone**

+44 3004567000

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.citb.co.uk](http://www.citb.co.uk)

Buyer's address

[www.citb.co.uk](http://www.citb.co.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

CITB Public Relations Services

Reference number

PROC2023060

**II.1.2) Main CPV code**

- 79416000 - Public relations services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Construction Industry Training Board (CITB) require an agency to support brand/communications strategy, planning and delivery, media relations: press office

(proactive & reactive), journalist liaison and crisis communications support.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £500,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

CITB have a requirement to procure PR services including brand & communications strategy, planning and delivery, media relations: press office (proactive & reactive), journalist liaison and crisis communications support.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Cost criterion - Name: Cost / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-037538](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

25 April 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Cavendish Consulting Group Limited

8-10 Mansion House Place

London

EC4N 8BJ

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

04883755

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £500,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=859531460>

GO Reference: GO-202452-PRO-25926707

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Construction Industry Training Board

Bircham Newton

King's Lynn

PE31 6RH

Telephone

+44 3004567000

Country

United Kingdom