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#### Contract

# **DfE - Invest NI - Provision of Syndicated Consumer Panel Data**

InvestNI

F03: Contract award notice

Notice identifier: 2022/S 000-014213

Procurement identifier (OCID): ocds-h6vhtk-02c586

Published 24 May 2022, 11:28am

## **Section I: Contracting authority**

## I.1) Name and addresses

InvestNI

Bedford House, Bedford Street

**BELFAST** 

BT2 7ES

#### Contact

SSDAdmin.CPDfinance-ni.gov.uk

#### **Email**

ssdadmin.cpd@finance-ni.gov.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UK - United Kingdom

#### Internet address(es)

Main address

https://etendersni.gov.uk/epps

Buyer's address

https://etendersni.gov.uk/epps

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

General public services

## **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

DfE - Invest NI - Provision of Syndicated Consumer Panel Data

Reference number

ID3639573

#### II.1.2) Main CPV code

• 72000000 - IT services: consulting, software development, Internet and support

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Invest NI is seeking a Contractor to provide 10 annual subscription licences to an online Consumer Intelligence Resource for the Food and Drink Industry. The contract will be over 2 Lots

#### II.1.6) Information about lots

This contract is divided into lots: Yes

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £150,000

#### II.2) Description

#### II.2.1) Title

**GB Market** 

Lot No

1

## II.2.2) Additional CPV code(s)

- 48610000 Database systems
- 73110000 Research services
- 79310000 Market research services

## II.2.3) Place of performance

**NUTS** codes

• UKNO - Northern Ireland

## II.2.4) Description of the procurement

Invest NI is seeking a Contractor to provide 10 annual subscription licences to an online Consumer Intelligence Resource for the Food and Drink Industry. The contract will be over 2 Lots

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Cost / Weighting: 40

#### II.2.11) Information about options

Options: Yes

Description of options

Contract awarded for the initial 1 year period with options to extend for a further 2 periods of 1 year each based on budget approval

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The competition progressed to a negotiated procedure and agreement with client and supplier to provide the service for the initial 1 year due to client budget approval for the 1 year. Potential extensions for years 2 and 3 on condition of budget approval

## II.2) Description

#### II.2.1) Title

Ireland Market Rol and NI

Lot No

2

## II.2.2) Additional CPV code(s)

• 48610000 - Database systems

- 73110000 Research services
- 79310000 Market research services

#### II.2.3) Place of performance

**NUTS** codes

• UKNO - Northern Ireland

#### II.2.4) Description of the procurement

Invest NI is seeking a Contractor to provide 10 annual subscription licences to an online Consumer Intelligence Resource for the Food and Drink Industry. The contract will be over 2 Lots

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Cost / Weighting: 40

#### II.2.11) Information about options

**Options: Yes** 

Description of options

Contract awarded for the initial 1 year period with options to extend for a further 2 periods of 1 year each based on budget approval

## II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

#### II.2.14) Additional information

The competition progressed to a negotiated procedure and agreement with client and supplier to provide the service for the initial 1 year due to client budget approval for the 1 year. Potential extensions for years 2 and 3 on condition of budget approval

## **Section IV. Procedure**

## **IV.1) Description**

## IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-015892

## IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

## Section V. Award of contract

#### **Contract No**

1

#### Lot No

1

#### Title

**GB Market** 

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

19 May 2022

## V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

TNS UK LTD

**6 MORE LONDON PLACE** 

Email
alice.fearn@tns-bmrb.co.uk
Telephone
+44 02076565000
Country
United Kingdom
NUTS code
UK - United Kingdom
Internet address
https://etendersni.gov.uk/epps
The contractor is an SME
No
V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £105,000

LONDON

SE12QY

## Section V. Award of contract

#### **Contract No**

2

#### **Lot No**

2

#### Title

Ireland Market (Rol and NI)

A contract/lot is awarded: Yes

## V.2) Award of contract

## V.2.1) Date of conclusion of the contract

19 May 2022

## V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

MILLWARD BROWN IRELAND LIMITED

5/6 ELY PLACE

D02E896
Email
ailis.hickey@kantar.com
Telephone
+44 012974500
Country
Ireland
NUTS code
• IE - Ireland
Internet address
https://etendersni.gov.uk/epps
The contractor is an SME
Yes
V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £45,000

**DUBLIN 2** 

## **Section VI. Complementary information**

## VI.3) Additional information

The successful Contractor's performance on this Contract will be managed as per the specification and regularly monitored (see....... Procurement Guidance Note 01/12 - Contract Management - Procedures and Principles). Contractors not delivering on contract....... requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory...... levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach... satisfactory..... levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this. occurs and your performance does not improve to satisfactory levels within the specified period, this can be considered grounds for. termination of the contract at your expense as provided for in the Conditions of Contract. In lieu of termination, CPD may issue a Notice. of Written Warning or a Notice of Unsatisfactory Performance. A supplier in receipt of multiple Notices of Written Warning or a Notice of. Unsatisfactory Performance may, in accordance with The Public Contracts Regulations 2015 (as amended) be excluded from future public. procurement competitions for a period of up to three years.

## VI.4) Procedures for review

#### VI.4.1) Review body

The UK does not have any such bodies with responsibility for appeal/mediation procedures. Instead; any challenges are dealt with by the High Court, Commercial Division, to which proceedings may be issued regarding alleged breaches of the PCR 2015 as amended.

UK

Country

**United Kingdom**