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Tender

Student Creative Agency

University of Sunderland

F02: Contract notice

Notice identifier: 2023/S 000-014206

Procurement identifier (OCID): ocds-h6vhtk-03cd86

Published 18 May 2023, 2:42pm

Section I: Contracting authority

I.1) Name and addresses

University of Sunderland

Edinburgh Building, Chester Road

Sunderland

SR1 3SD

Email

tenders@sunderland.ac.uk

Country

United Kingdom

NUTS code

UKC23 - Sunderland

Internet address(es)

Main address

<https://in-tendhost.co.uk/universityofsunderland.aspx/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/universityofsunderland.aspx/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/universityofsunderland.aspx/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Student Creative Agency

Reference number

UoS/Student Creative Agency/0523

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

The University of Sunderland's Faculty of Arts and Creative Industries is seeking proposals from organisations with relevant proven experience and expertise to partner in the delivery of a commercial creative agency for its students. The purpose of this partnership is to provide students with the opportunity to gain hands-on, authentic experience in delivering creative projects for paying clients, to develop their skills, and to prepare them for their future careers. The contract is expected to commence 1st August 2023 to 31st July 2026 (with up to 1 year extension taking it to a possible July 2027). The overall contract value is estimated at GBP £164,000 over 4 years' (the maximum contract length) ie GBP £41,000 per annum (excluding VAT where applicable) - note there are no guarantees on spend levels. We also reserve the right to spend an additional 100% of the original anticipated value, subject to changes to requirements across the University for the duration of the award.

II.1.5) Estimated total value

Value excluding VAT: £164,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKC23 - Sunderland

Main site or place of performance

Sunderland, Tyne & Wear, England

II.2.4) Description of the procurement

The University of Sunderland's Faculty of Arts & Creative Industries is seeking proposals from organisations with relevant proven experience and expertise to partner in the delivery of a commercial creative agency for its students. The purpose of this partnership is to provide students with the opportunity to gain hands-on, authentic experience in delivering creative projects for paying clients, to develop their skills, and to prepare them for their future careers. The contract is expected to commence 1st August 2023 to 31st July 2026 (with up to 1 year extension taking it to a possible July 2027). The overall contract value is estimated at GBP £164,000 over 4 years' (the maximum contract length) ie GBP £41,000 per annum (excluding VAT where applicable) - note there are no guarantees on spend levels. We also reserve the right to spend an additional 100% of the original anticipated value, subject to changes to requirements across the University for the duration of the award. Closing date for tender submission is 12 noon Monday 19th June 2023

II.2.5) Award criteria

Quality criterion - Name: Qualitative / Weighting: 60%

Cost criterion - Name: Costs / Weighting: 40%

II.2.6) Estimated value

Value excluding VAT: £164,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 August 2023

End date

31 July 2027

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Various Projects funded by EU or other

II.2.14) Additional information

Any commissions under this contract or framework maybe subject to external funding from bodies such as ERDF, DfE, Arts Council, Heritage Lottery Fund, LEP, etc and the successful supplier will be expected to work with the University on any funding applications where appropriate. This list of funding bodies is not exhaustive.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 June 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 1 August 2023

IV.2.7) Conditions for opening of tenders

Date

19 June 2023

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

University of Sunderland

Procurement, Planning & Finance, Edinburgh Building, Chester Road

Sunderland

SR1 3SD

Email

tenders@sunderland.ac.uk

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Legal and Governance

Edinburgh Building, Chester Road

Sunderland

SR1 3SD

Email

legal@sunderland.ac.uk

Country

United Kingdom