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Contract

Marketing Campaigns and Events Platform

University of Staffordshire

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014166

Procurement identifier (OCID): ocds-h6vhtk-0655ae

Published 17 February 2026, 10:35am

Scope

Description

University of Staffordshire has awarded a contract to Gecko for the ongoing provision of Gecko Exchange marketing campaigns and events platform including subscription and support for a period of three years

This is to ensure ongoing provision of a platform already in use at the University

Contract 1

Supplier

- GECKO LABS LIMITED

Contract value

- £128,150 excluding VAT
- £153,780 including VAT

Below the relevant threshold

Date signed

16 January 2026

Contract dates

- 17 January 2026 to 16 January 2029
- 3 years

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UKG2 - Shropshire and Staffordshire

Procedure

Procedure type

Below threshold - unknown

Supplier

GECKO LABS LIMITED

- Companies House: 08167863
- Public Procurement Organisation Number: PRLZ-4632-NXBZ

86-90 4th Floor

London

EC2A 4NE

United Kingdom

Email: accounts@geckoengage.com

Website: <http://geckoengage.com>

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

University of Staffordshire

- UK Register of Learning Providers (UKPRN number): 10006299
- Public Procurement Organisation Number: PGTX-1922-RJNX

College Road, University Quarter

Stoke on Trent

ST4 2DE

United Kingdom

Email: procurement@staffs.ac.uk

Website: <http://www.staffs.ac.uk/>

Region: UKG23 - Stoke-on-Trent

Organisation type: Public authority - sub-central government