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Contract

Leisure Futures

Oxford City Council

F03: Contract award notice

Notice identifier: 2024/S 000-014151

Procurement identifier (OCID): ocds-h6vhtk-03a699

Published 2 May 2024, 9:29am

Section I: Contracting authority

I.1) Name and addresses

Oxford City Council

Town Hall, St Aldates

Oxford

OX1 1BX

Contact

procurement@oxford.gov.uk

Email

procurement@oxford.gov.uk

Country

United Kingdom

NUTS code

UKJ14 - Oxfordshire

Internet address(es)

Main address

<https://www.oxford.gov.uk>

Buyer's address

<https://www.oxford.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Leisure Futures

Reference number

OCC000055

II.1.2) Main CPV code

- 92610000 - Sports facilities operation services

II.1.3) Type of contract

Services

II.1.4) Short description

Provision of Leisure Services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £15,546,789

II.2) Description

II.2.2) Additional CPV code(s)

- 92600000 - Sporting services

II.2.3) Place of performance

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Leisure sites in Oxford as detailed in the tender documents

II.2.4) Description of the procurement

Oxford City Council prides itself in delivering world class services and innovatively finding new solutions to meet today's challenges. We are a multi award-winning council with an excellent track record. Like most councils, our budgets are under immense pressure. While the Council will do all it can to prioritise protecting services that support the most vulnerable, we will need to find new ways of doing things and need to take tough choices to balance our budget. Our leisure centres contract expires in April 2024, which provides an opportunity for these facilities to better meet changing community needs – to reflect this we are considering changing the name from Leisure to Active Wellbeing Centres. We will look to provide the best possible leisure service – we will do this through a period of dialogue with potential operators and compare this with an in-house comparator. We want an innovative solution that balances cost and social value and to improve the role the centres play in delivering the outcomes in the Council's Corporate Plan. We are keen to explore how we can improve the links with parks and outdoor activity. This provides an opportunity to integrate

local authority services to enable a preventative, customer focussed long-term model to be developed. We now have a window of opportunity to reimagine how Oxford's leisure centres could play a more substantial role in tackling health inequalities that is more integrated with work by health and Oxfordshire County Council Public Health providers. The recently produced Fit for the Future: the role of district councils in improving health and wellbeing makes a strong case for integrating council-run leisure and wellbeing services into the health system.

II.2.5) Award criteria

Quality criterion - Name: Qualitative / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: Yes

Description of options

Option to extend the contract for one period of 5 (five) years

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive dialogue

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-011980](#)

Section V. Award of contract

Contract No

OCC00055

Lot No

1

Title

Leisure Futures

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

2 May 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Serco Leisure Operating Limited

Serco House, 16, Bartley Wood Business Park

Hook

RG27 9UZ

Country

United Kingdom

NUTS code

- UKJ1 - Berkshire, Buckinghamshire and Oxfordshire

National registration number

04687478

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £15,000,000

Total value of the contract/lot: £15,546,789.42

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Law and Governance

Oxford

Country

United Kingdom