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Not applicable

Digital Analytics

NHS Blood and Transplant

F14: Notice for changes or additional information
Notice identifier: 2024/S 000-014138
Procurement identifier (OCID): ocds-h6vhtk-0452f3
Published 1 May 2024, 5:52pm

Section I: Contracting authority/entity

I.1) Name and addresses

NHS Blood and Transplant

500 North Bristol Park

Bristol

BS34 7QH

Email

purchasing@nhsbt.nhs.uk

Country

United Kingdom

Region code

UKK11 - Bristol, City of

Internet address(es)

Main address

https://www.nhsbt.nhs.uk/

Buyer's address

https://www.nhsbt.nhs.uk/

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Analytics

II.1.2) Main CPV code

- 72414000 - Web search engine providers

II.1.3) Type of contract

Services

II.1.4) Short description

Prior to commencing a formal procurement process and to help inform our strategy, NHSBT require a digital partner to manage our digital analytic activity across several websites, so NHSBT can manage website performance, evaluate campaigns and identify new opportunities and strategy,
The delivery partner will need support the analysis of key website performance by maintaining the analytical environment and acting as a consultant on digital analytics. NHSBT are therefore looking to engage with suppliers interested in this opportunity in order to gauge market interest in this field.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: 2024/S 000-012480

Section VII. Changes

VII.1) Information to be changed or added

VII.2) Other additional information

UPDATE - Contact Details added as follows;Purchasing@nhsbt.nhs.uk OR tim.fuke@nhsbt.nhs.uk UPDATE - Change of date for receipt of expressions of interest as follows;II.2.14) Additional informationWe encourage suppliers to send their expression of interest by emailing the address provided no later than the 15th May 2024. No other changes made.