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Award

Relating to the procurement of a Cultural Operator for the redevelopment and operation of the Clair Hall Site in Perrymount Road Haywards Heath

Mid Sussex District Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014110

Procurement identifier (OCID): ocds-h6vhtk-0547c0 ([view related notices](#))

Published 17 February 2026, 9:06am

Scope

Reference

ocds-h6vhtk-0547c0

Description

Following a competitive flexible procurement (see Tender Notice (2025/S 000-042820) for further details), Mid Sussex District Council has selected a cultural operator for the redevelopment and ongoing operation of the site known as 'Clair Hall'. The Council's ambition is to create a vibrant and inclusive creative cultural hub in the centre of Haywards Heath. The venue will be one that welcomes all communities and provides inspiration through film, art and performance.

The cultural operator will support the Council during a design and development period with a view to ultimately leasing and operating the cultural facility.

Note that the estimated total value of the contract listed in this Contract Award Notice is

an estimate based on projections informed by market information and industry standards with an assumption of £2.28m turnover per annum over an estimated lease period of 20 years. The actual value of the contract, in practice, is dependent on external factors but the procurement intends to cover the value generated over the 20-year term .

Note that the date the Council's Cabinet approved the decision to award the contract was on 02 February 2026. Assessment summaries were circulated to bidders on 13 January 2026.

Contract 1. Collaboration Agreement in respect of the delivery and operation of the New Cultural Facility at the Clair Hall Site, Perrymount Road, Haywards Heath

Supplier

- THE DIGITAL PICTURE HOUSE LTD

Contract value

- £38,016,666 excluding VAT
- £45,620,000 including VAT

Above the relevant threshold

Award decision date

13 January 2026

Date assessment summaries were sent to tenderers

13 January 2026

Standstill period

- End: 26 February 2026
- 8 working days

Earliest date the contract will be signed

27 February 2026

Contract dates (estimated)

- 30 March 2026 to 29 March 2044
- 18 years

Main procurement category

Services

CPV classifications

- 45212000 - Construction work for buildings relating to leisure, sports, culture, lodging and restaurants
- 48814300 - Theatre management system
- 92000000 - Recreational, cultural and sporting services

Contract locations

- UKJ28 - West Sussex (North East)
-

Information about tenders

- 3 tenders received
 - 3 tenders assessed in the final stage:
 - 3 submitted by small and medium-sized enterprises (SME)
 - 0 submitted by voluntary, community and social enterprises (VCSE)
 - 1 supplier awarded contracts
 - 2 suppliers unsuccessful (details included for contracts over £5 million)
-

Unsuccessful suppliers

- [PDJ CINEMAS LIMITED](#)
 - [THE LIVING ROOM CINEMA LIPHOOK LTD](#)
-

Submission

Submission type

Requests to participate

Procedure

Procedure type

Competitive flexible procedure

Special regime

Concession

Suppliers

PDJ CINEMAS LIMITED

- Companies House: 05934471
- Public Procurement Organisation Number: PRNC-6421-WZGT

The Dome Cinemas, Marine Parade

West Sussex

BN11 3PT

United Kingdom

Website: <http://www.domecinema.co.uk>

Region: UKJ27 - West Sussex (South West)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

THE DIGITAL PICTURE HOUSE LTD

- Companies House: 05546004
- Public Procurement Organisation Number: PHNR-4697-LLHW

18 Hyde Gardens

East Sussex

BN21 4PT

United Kingdom

Email: kevinm@picturehouseuckfield.com

Website: <http://www.picturehouseuckfield.com>

Region: UKJ22 - East Sussex CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Collaboration Agreement in respect of the delivery and operation of the New Cultural Facility at the Clair Hall Site, Perrymount Road, Haywards Heath

THE LIVING ROOM CINEMA LIPHOOK LTD

- Companies House: 12259935
- Public Procurement Organisation Number: PZWM-7378-PYVG

The Square

Liphook

GU30 7AH

United Kingdom

Website: <http://www.thelivingroomcinema.co.uk>

Region: UKJ36 - Central Hampshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contracting authority

Mid Sussex District Council

- Public Procurement Organisation Number: PQLR-5948-PBHY

Oaklands, Oaklands Road

Haywards Heath

RH16 1SS

United Kingdom

Email: procurement@horsham.gov.uk

Website: <https://www.midsussex.gov.uk/>

Region: UKJ28 - West Sussex (North East)

Organisation type: Public authority - sub-central government