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Contract

Broadcast Public Relations Agency for Consumer Broadcast Campaigns

ORDNANCE SURVEY LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014055

Procurement identifier (OCID): ocds-h6vhtk-065570

Published 16 February 2026, 5:47pm

Scope

Reference

BS.0362

Description

OS has appointed a Broadcast Public Relation agency to support the in-house PR team in delivering successful consumer broadcast campaigns. The agency will work with the in-house team to develop and deliver campaigns (estimated 2-3 per year) supporting the consumer business unit, including product launches, research results and increasing brand awareness around key milestones and events such as Christmas, Map Reading Week and National Get Outside Day. There will also be additional ad-hoc national and regional public relations support required for book launches, consumer partnerships and to leverage OS brand ambassadors.

The agency will be responsible for delivering a complete range of Broadcast Public Relations services. This includes developing creative and strategic concepts that are tailored to OS's target audiences and designed to strengthen the brand's presence

across television, radio, and podcasts. The agency will ensure that all ideas align with OS's consumer objectives and reflect the company's mission to help people explore the outdoors safely and enjoyably.

The contract will be for two years with the option to extend annually for a further one year (2+1). Therefore, if all extensions were taken the full length of the contract would be for three years. The start date of the contract is 1 March 2026.

Contract 1. Broadcast Public Relations Agency for Consumer Broadcast Campaigns

Supplier

- [Eckhart Ltd](#)

Contract value

- £90,000 excluding VAT
- £108,000 including VAT

Below the relevant threshold

Date signed

16 February 2026

Contract dates

- 1 March 2026 to 29 February 2028
- Possible extension to 28 February 2029
- 3 years

Description of possible extension:

The contract will be for two years with the option to extend annually for a further one year (2+1). Therefore, if all extensions were taken the full length of the contract would be for three years.

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

The contract will be for two years with the option to extend annually for a further one year (2+1). Therefore, if all extensions were taken the full length of the contract would be for three years.

CPV classifications

- 79416000 - Public relations services

Contract locations

- UKJ32 - Southampton
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

Eckhart Ltd

- Companies House: 16768527

12-14 Berry Street

London

EC1V 0AU

United Kingdom

Email: Stuart.lyons@markettiers.com

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. Broadcast Public Relations Agency for Consumer Broadcast Campaigns

Contracting authority

ORDNANCE SURVEY LIMITED

- Companies House: 09121572

Explorer House Adanac Drive

Southampton

SO16 0AS

United Kingdom

Email: greg.hague@os.uk

Website: <http://www.os.co.uk/>

Region: UKJ36 - Central Hampshire

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)