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Award

SE1197 Active Lives Online Tool

Sport England

UK5: Transparency notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-014009

Procurement identifier (OCID): ocds-h6vhtk-065556 ([view related notices](#))

Published 16 February 2026, 4:36pm

Scope

Reference

SE1197

Description

The Active Lives Survey is an official statistic, and Sport England makes its Active Lives Data openly available (e.g. to colleagues, partners, local authorities and councils, NGBs, the general public etc.). One of the key ways the data is made available is through the Active Lives Online Data Tool, which enables users to generate their own data queries and explore the data in more depth. The Active Lives Tool averages c. 1,100 visitors per month, saving vast quantities of time for the Insight team internally by reducing the number of data requests received.

The Active Lives Online Data Tool has been built by, and is currently hosted by Liquid Logic Ltd (previously known as Oxford Computer Consultants). The Tool displays adult and CYP data through time series charts. The most recent contract (SE1010) from January 2022 to January 2025 involved a historic re-upload of the adult and CYP datasets to ensure that the tool remained updated with the latest measures such as the new inequalities metric.

However, a new contract is needed to ensure the following:

- a) that the Tool remains up to date with the latest Active Lives Data including any new measures,
 - b) there is continued hosting and access to the Tool,
 - c) historic data can be re-uploaded to fix known data issues and remove suppressions,
 - d) Local Authority boundaries stay up-to-date, and
 - e) that there is scope for some development to the Tool if Sport England decides this is required over the course of the next contract.
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Contract 1. SE1197 Active Lives Online Tool

Supplier

- Liquidlogic Limited

Contract value

- £105,000 excluding VAT
- £126,000 including VAT

Below the relevant threshold

Earliest date the contract will be signed

27 February 2026

Contract dates (estimated)

- 27 February 2026 to 16 January 2029
- Possible extension to 16 January 2030
- 3 years, 10 months, 18 days

Description of possible extension:

1 year extension at the discretion of Sport England

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UK - United Kingdom

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Procedure

Procedure type

Below threshold - without competition

Supplier

Liquidlogic Limited

First Floor, Park Central, 40-41 Park End Street

Oxford

OX1 1JD

United Kingdom

Email: sce_bidmanagement@systemc.com

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. SE1197 Active Lives Online Tool

Contracting authority

Sport England

- Public Procurement Organisation Number: PTWR-9348-TXMN

Loughborough Sport Park

Loughborough

LE11 3QF

United Kingdom

Email: Procurement@SPORTENGLAND.ORG

Region: UKF22 - Leicestershire CC and Rutland

Organisation type: Public authority - sub-central government