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Contract

- Dynamic Demand Responsive Transit (DDRT) System Back-Office Operator

Portsmouth City Council

F03: Contract award notice

Notice identifier: 2024/S 000-013980

Procurement identifier (OCID): ocids-h6vhtk-035ac2

Published 1 May 2024, 9:12am

Section I: Contracting authority

I.1) Name and addresses

Portsmouth City Council

Civic Offices, Guildhall Square

PORTSMOUTH

PO12AL

Contact

Procurement Service

Email

procurement@portsmouthcc.gov.uk

Telephone

+44 2392688235

Country

United Kingdom

Region code

UKJ31 - Portsmouth

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.portsmouth.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

- Dynamic Demand Responsive Transit (DDRT) System Back-Office Operator

Reference number

C00008689

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Portsmouth City Council (the council) on behalf of Solent Transport has awarded a contract under Lot 8 of the Solent Transport - Future Transport Zone Dynamic Purchasing System for a Dynamic Demand Responsive Transit (DDRT) System Back Office Operator.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,500,000

II.2) Description**II.2.2) Additional CPV code(s)**

- 48100000 - Industry specific software package
- 48332000 - Scheduling software package
- 60000000 - Transport services (excl. Waste transport)
- 72250000 - System and support services
- 72260000 - Software-related services
- 72590000 - Computer-related professional services

II.2.3) Place of performance

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

II.2.4) Description of the procurement

The Project is being delivered by Solent Transport as part of the Department for Transport funded Future Transport Zone (FTZ). Solent Transport is a partnership between Hampshire County Council, Isle of Wight Council, Southampton City Council, and Portsmouth City Council, and is working with the Universities of Southampton and Portsmouth to deliver the FTZ.

As part of the FTZ programme, Solent Transport will be trialling DDRT services in parts of the Solent area. These trials will focus mostly on applying app-based booking and use of

a DDRT back-office system to several existing community transport type services in the Solent area.

Solent Transport has awarded a contract for a DDRT back-office system / provider with a proven track record, which meets customers/partners needs and expectations and which can support our project in line with our timescales.

A central project within the Solent FTZ programme is the trial of Mobility as a Service (MaaS) - the development of a single application to allow planning, booking, payment and ticketing for all modes of transport in the area. This unified approach is anticipated to substantially improve integration between modes and create opportunities to boost the profile and use of some lesser-known or lower profile modes of travel (including existing Demand Responsive Transit services). The 'Breeze' MaaS app, an initial version of which has recently been launched to the public, is being developed by Trafti in partnership with Unicard and Behavioural Insights Team.

Following a short period of use of the back-office supplier's own app on an interim basis (for the initial "Stage 1" two vehicle/ two operator pilot- see below) the back-office system will be required to integrate with the Solent MaaS app in order to allow DDRT services to be viewed/planned, booked and ticketed via the Breeze MaaS app. We will also be seeking a website booking facility.

The DDRT project trials are to be implemented in phases. A single off-the-shelf DDRT back-office system will be procured to enable dynamic, demand responsive routing of vehicles. Phase one of the project is an initial small-scale pilot where the DDRT back-office supplier will be required to provide an interim standalone smartphone app (and separate dedicated website) for users to plan, book and pay for DDRT trips. The Phase One is planned for launch to the public by March 2023. This trial will involve 1 vehicle at each of two Community Transport Operators (FYT Bus on the Isle of Wight, and Southampton Dial-a-Ride operated by SCIA Transport).

Upon the successful completion of Phase 1, the project would move to Phase 2 where we will require that DDRT services be accessed via the Breeze MaaS app (hence a deep/level 3 integration with the 'Breeze' MaaS app will be required to be implemented during Phase 1 of the project), with all the users from the migrated to the Breeze app. This is vital to the project as it offers opportunities to increase the visibility and public access to transport services with a "low profile" such as Community Transport and Dial-a-Ride services, helping to both increase ridership of these services and potentially develop them as a means of maintaining public transport in areas where it may be threatened in future due to reduced travel demand following the Covid -19 pandemic.

The Solent LTAs also have broader aspirations regarding wider-scale application of DDRT operating and booking principles to a wide range of other existing transport operators (primarily existing Community Transport operators, but potentially including

trials of flexible routing of "mainline" bus services and other similar projects). Dependent on success of Phase 2 of the FTZ trial this evidence would be used to develop a business case for widespread application of a DDRT back office across a range of transport operators in the Solent sub-region and potentially also other parts of Hampshire

In the combined Solent + Hampshire area there are at least 6 community transport operators, operating more than 11 distinct services at present. The number of vehicles operating community transport services which could be in scope of later phases of this project may be in the range of 20-30 vehicles. There are also a number of taxi share schemes provided by several operators. And there may be potential for some existing fixed line bus routes (provided by several operators) to be converted to more flexible and demand responsive forms of operation.

The timescales for implementation at this scale are flexible and it is unlikely this full scope (if realised) would be realised before 2025

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60%

Cost criterion - Name: Price / Weighting: 40%

II.2.11) Information about options

Options: Yes

Description of options

The initial contract term will be until the 30th of June 2024, which is the cut - off date for the end of the funding period for Future Transport Zone programme. There is a possibility that the FTZ programme period might be extended by another year due to delays in implementation of various projects due to Covid - 19. This is subject to approval by DfT (a proposal is being prepared by FTZ programme management) and if an extension to the FTZ programme is granted there would be a new cut-off date coming into place for the DDRT trial project, likely to be Summer 2025.

However, we are seeking to procure a back-office system that can be used to enable DDRT services beyond the life of FTZ (even if extended)- therefore the contract will be extendable in increments to be agreed until June 2028 to allow continuation of trials beyond the end of the FTZ programme, subject to the agreement and performance of both parties.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-022071](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 July 2023

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Padam Mobility

11 Rue Tronchet

Paris

75008

Country

France

NUTS code

- FR101 - Paris

Siren

802466177

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £2,500,000

Total value of the contract/lot: £2,500,000

Section VI. Complementary information

VI.3) Additional information

The estimated value of the contract is up to £2.5 million across all three phases of the project.

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom