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Planning

## **GLA 82048- Visitor Research- RESERVED FOR UK SME's ONLY**

Transport for London

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-013904

Procurement identifier (OCID): ocds-h6vhtk-033cf5

Published 23 May 2022, 4:09pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Transport for London

Palestra, 197 Blackfriars Road

London

SE1 8NJ

#### **Contact**

Miss Megan Pipe

#### **Email**

[MeganPipe@tfl.gov.uk](mailto:MeganPipe@tfl.gov.uk)

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://tfl.gov.uk>

Buyer's address

<https://tfl.gov.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Transport

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

GLA 82048- Visitor Research- RESERVED FOR UK SME's ONLY

Reference number

DN613543

### **II.1.2) Main CPV code**

- 79300000 - Market and economic research; polling and statistics

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

THIS CONTRACT IS AN OPEN PROCEDURE RESERVED FOR SME'S LOCATED IN THE UNITED KINGDOM IN LINE WITH PPN11/20. AN SME CAN BE DEFINED AS = "Small and Medium sized Enterprise (SME): Any business with fewer than 250 employees and either an annual turnover below £45m or a total balance sheet less than £40m".

The London Legacy Development Corporation would like to appoint a single agency to design and conduct research to continue our work to gain insight into visitors to Queen Elizabeth Olympic Park (QEOP or the Park), better understand awareness and perception and to gain deep understanding of efficacy of communications channels.

The Invitation to Tender (ITT) is currently expected to be issued to the market on the 26th May 2022 . Tender documents will be made available through TfL's e-tendering system-ProContract (<https://procontract.due-north.com>).

The project reference is DN613543. All messages and tender submissions should be submitted via this platform. If you have not yet registered this can be done online - refer to the Suppliers Guidance available on the ProContract portal <https://procontract.due-north.com/Register>.

### **II.1.5) Estimated total value**

Value excluding VAT: £156,555

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79300000 - Market and economic research; polling and statistics
- 79310000 - Market research services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

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### **II.2.6) Estimated value**

Value excluding VAT: £156,555

### **II.3) Estimated date of publication of contract notice**

26 May 2022

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

