

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/013871-2025>

Contract

Fairy Tales Exhibition AV Software Appointment

British Library

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-013871

Procurement identifier (OCID): ocds-h6vhtk-04ff62

Published 9 April 2025, 10:38am

Scope

Reference

002576

Description

The British Library is appointing an AV contractor to join the team to produce five AV pieces for the Fairy Tales exhibition.

The AV contractor will be expected to collaborate with the appointed 3D design team and AV hardware contractor to ensure seamless co-ordination. This will be by e-mail, video call, telephone call or in person meetings and managed by the British Library team.

Contract 1. Fairy Tales Exhibition AV Software Appointment

Supplier

- [Clay Interactive Limited](#)

Contract value

- £39,985 excluding VAT
- £47,982 including VAT

Below the relevant threshold

Date signed

30 March 2025

Contract dates

- 31 March 2025 to 1 April 2026
- 1 year, 2 days

Main procurement category

Services

CPV classifications

- 72230000 - Custom software development services
- 72260000 - Software-related services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

Clay Interactive Limited

5 The Gantry, 1 Waterden Road

London

E15 2HB

United Kingdom

Email: info@clayinteractive.co.uk

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Fairy Tales Exhibition AV Software Appointment

Contracting authority

British Library

- Public Procurement Organisation Number: PCXZ-9362-XQJM

96 Euston Road

London

NW1 2DB

United Kingdom

Email: procurement@bl.uk

Region: UKI31 - Camden and City of London

Organisation type: Public authority - central government