This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/013863-2024">https://www.find-tender.service.gov.uk/Notice/013863-2024</a>

#### **Planning**

# **Outdoor and Indoor Advertising**

Strathclyde Partnership for Transport

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-013863

Procurement identifier (OCID): ocds-h6vhtk-045607

Published 30 April 2024, 11:29am

## **Section I: Contracting authority**

## I.1) Name and addresses

Strathclyde Partnership for Transport

131 St Vincent Street

Glasgow

G2 5JF

#### **Email**

procurement@spt.co.uk

#### Country

**United Kingdom** 

#### **NUTS** code

UKM82 - Glasgow City

#### Internet address(es)

Main address

www.spt.co.uk

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search\_AuthProfile.aspx?ID=AA1038 2

### I.3) Communication

Additional information can be obtained from the above-mentioned address

## I.4) Type of the contracting authority

Body governed by public law

#### I.5) Main activity

Other activity

**Transport** 

## **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

Outdoor and Indoor Advertising

#### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

SPT is looking to engage with potential suppliers to inform the direction and content of the future tender for advertising services, which will include above and below ground

advertising in the Glasgow Subway and Bus Stations, the advertising in Bus Shelters throughout the west of Scotland and the potential for large scale Roadside advertising in Glasgow.

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.2) Description

#### II.2.2) Additional CPV code(s)

- 79341000 Advertising services
- 79341200 Advertising management services
- 79341400 Advertising campaign services

#### II.2.3) Place of performance

**NUTS** codes

UKM8 - West Central Scotland

Main site or place of performance

Glasgow

#### II.2.4) Description of the procurement

SPT is looking to engage with interested parties to obtain their views on the potential content and structure of the future Indoor and Outdoor Advertising contract. This will include advertising within the Glasgow Subway system, all Bus Stations within the west of Scotland and the potential for large scale Roadside digital advertising at locations throughout Glasgow within the SPT estate.

## II.3) Estimated date of publication of contract notice

1 May 2025

### Section IV. Procedure

## **IV.1) Description**

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## **Section VI. Complementary information**

## VI.3) Additional information

Note that this is Prior Information Notice and any tender to follow will not be published until 2025.

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at <a href="https://www.publiccontractsscotland.gov.uk/Search

(SC Ref:765218)