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Planning

## **Outdoor and Indoor Advertising**

Strathclyde Partnership for Transport

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-013863

Procurement identifier (OCID): ocids-h6vhtk-045607

Published 30 April 2024, 11:29am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Strathclyde Partnership for Transport

131 St Vincent Street

Glasgow

G2 5JF

#### **Email**

[procurement@spt.co.uk](mailto:procurement@spt.co.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKM82 - Glasgow City

#### **Internet address(es)**

Main address

[www.spt.co.uk](http://www.spt.co.uk)

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10382](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10382)

### **I.3) Communication**

Additional information can be obtained from the above-mentioned address

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Other activity

Transport

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Outdoor and Indoor Advertising

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

SPT is looking to engage with potential suppliers to inform the direction and content of the future tender for advertising services, which will include above and below ground

advertising in the Glasgow Subway and Bus Stations, the advertising in Bus Shelters throughout the west of Scotland and the potential for large scale Roadside advertising in Glasgow.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

#### **II.2.3) Place of performance**

NUTS codes

- UKM8 - West Central Scotland

Main site or place of performance

Glasgow

#### **II.2.4) Description of the procurement**

SPT is looking to engage with interested parties to obtain their views on the potential content and structure of the future Indoor and Outdoor Advertising contract. This will include advertising within the Glasgow Subway system, all Bus Stations within the west of Scotland and the potential for large scale Roadside digital advertising at locations throughout Glasgow within the SPT estate.

### **II.3) Estimated date of publication of contract notice**

1 May 2025

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Note that this is Prior Information Notice and any tender to follow will not be published until 2025.

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=765218](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=765218).

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