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Tender

## **A Structured Innovation Program with Strategy for Inward Investment**

University of Birmingham

F02: Contract notice

Notice identifier: 2023/S 000-013841

Procurement identifier (OCID): ocds-h6vhtk-03c8f2

Published 15 May 2023, 9:44pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Birmingham

Procurement Division - Finance Office, Aston Webb Building, Edgbaston

Birmingham

B15 2TT

#### **Contact**

Paul Markham

#### **Email**

[p.markham@bham.ac.uk](mailto:p.markham@bham.ac.uk)

#### **Telephone**

+44 1214158807

#### **Country**

United Kingdom

**Region code**

UKG31 - Birmingham

**Companies House**

RC000645

**Internet address(es)**

Main address

<https://www.birmingham.ac.uk>

Buyer's address

<https://in-tendhost.co.uk/universityofbirmingham.aspx/Tenders/Home>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/universityofbirmingham.aspx/Tenders/Home>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/universityofbirmingham.aspx/Tenders/Home>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

A Structured Innovation Program with Strategy for Inward Investment

Reference number

FRAM575/23

#### **II.1.2) Main CPV code**

- 79400000 - Business and management consultancy and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University invites tenders for the provision of a wrap-around managed innovation program in the development and commercialisation of medical and healthcare technologies. The managed program will create an institutionally agnostic gateway to the West Midlands Health Technology Innovation accelerator and facilitate the showcasing of innovation within the region, helping to create a case for inward investment into the sector.

The University and its partners on the West Midlands Healthcare Technology Innovation Accelerator have a number of key requirements we would like companies wishing to submit a bid for this tender to meet:

- To create a platform for the acceleration of medical technologies from concept through to clinical application - this could build on a successful model that has been deployed for the development of other sectors.
- The coordination of activities pertinent to the medical translation process to help companies receive assistance to move their innovations from concept to reality.
- To provide workshops and facilitate a mentorship programme to support companies with defining, developing, and deploying their technology.
- To provide a high-level platform to maintain the international reputation of both the programme and the wider consortium.

- To create a gateway to the overall program that demonstrates the coherence of the consortium.
- To deploy the program in a timely manner, commensurate with the tight timelines and current end-date of the program.
- Given the need for a rapid start-up and deployment and the international nature of the market, we would like a service provider with an international reputation and network to enable the best possible uptake of innovations arising from the program.
- The preferred supplier would be expected to work with the partners to build a case for external funding and would have sufficient international reach that it could show-case the region internationally.
- To support with bespoke training and mentoring of start-ups as required.
- To develop an application process aligned with the programme themes.
- To manage the selection and intake process of start-ups.
- To monitor and measure metrics and performance of the programme.
- To maintain the security and software of the website to prevent malicious attacks.
- To use a reputable hosting company for the website.
- To maintain the website domain.
- To maintain regular website back-ups to preserve content.
- Provide certification to ensure that the website is compliant with visitor privacy regulations.

We are looking for options and costs for the development of the programme website and 'front door' that will be provide visitors and prospective companies interested in engaging with us with an overview of the programme and the partners involved in the consortium. The website should provide information covering; Overview of the programme, consortium details (including contact information which needs to be kept up to date), timeline and overview of activities (including activities within each work package; Diagnosis, Definition, Development, Deployment, Diversification and Demonstrate, such as workshops, mentorship, training, workshops etc.), management of the selection process of companies wishing to sign up to the programme and an appropriate form.

We are also looking for a supplier who has a proven track record working within Med Tech

or Health Tech and developing similar platforms for accelerating innovation. The chosen supplier will lead of the development of all website content, and will manage the co-ordination of support activities within the programme.

Suppliers should ensure that the platform is compliant, secure and that both the design and functionality are high-level to preserve the international reputation of both the programme, the University, and associated partners.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG31 - Birmingham

#### **II.2.4) Description of the procurement**

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It is envisaged that the Innovation Program platform provider will take over responsibility for running the following aspects of the website and its day-to-day operation:

- Provision, creation, maintenance, management and support of the website and program.
- Day to day management of website security, updates and compliance.
- Programme team support and liaison
- On-going optimisation and management of the website in order to meet agreed objectives.
- Hosting a contact mailbox up to 30 users can have access to

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

21

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

Potential extension options of 2 x 1 years subject to performance and funding availability

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

14 June 2023

Local time

5:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 6 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date



14 June 2023

Local time

5:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of Birmingham

Birmingham

Country

United Kingdom