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Contract

Brand visibility platform - subscription

Anchor Hanover Group

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-013834

Procurement identifier (OCID): ocids-h6vhtk-0654db

Published 16 February 2026, 1:05pm

Scope

Reference

C10685

Description

Yext platform to increase care occupancy.

Bulk manage and deliver consistent information about our individual care homes across hundreds of directory sites and other platform plus Social Media Management.

Contract 1

Supplier

- Yext Limited

Contract value

- £100,630 excluding VAT
- £120,756 including VAT

Below the relevant threshold

Date signed

3 December 2025

Contract dates

- 4 December 2025 to 3 December 2027
- 2 years

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UKC - North East (England)
 - UKD - North West (England)
 - UKE - Yorkshire and the Humber
 - UKF - East Midlands (England)
 - UKG - West Midlands (England)
 - UKH - East of England
 - UKI - London
 - UKJ - South East (England)
 - UKK - South West (England)
-

Procedure

Procedure type

Below threshold - unknown

Supplier

Yext Limited

7th Floor Uk House, 2 Great Titchfield Street

London

W1D 1NN

United Kingdom

Email: cpatulot@yext.com

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Anchor Hanover Group

- Mutuels Public Register: 7843
- Public Procurement Organisation Number: PYBH-1339-MTCJ

2 Godwin Street

Bradford

BD1 2ST

United Kingdom

Email: allen.norman@anchor.org.uk

Region: UKE41 - Bradford

Organisation type: Public authority - sub-central government