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Contract

## **Provision of Marketing Design Framework**

Kingston Upon Hull City Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-013810

Procurement identifier (OCID): ocds-h6vhtk-05165c ([view related notices](#))

Published 16 February 2026, 12:29pm

### **Scope**

#### **Description**

Hull City Council (The Authority) invited tenders from interested organisations for the Provision of a Marketing Design Framework. This tender followed an open procedure and consisted of a single-stage, closed framework process. The contracts are anticipated to run for a period of three years with the option of a further 1 year extension. The Authority has estimated the value of the Services to be £300,000 per annum.

#### **Commercial tool**

Establishes a framework

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## **Lot LOT-0001. Lot 1 - A comprehensive Marketing and Design Service for the Leisure Services**

### **Description**

Hull City Council (The Authority) invites tenders from interested organisations for the Provision of a Marketing Design Framework. The service includes management of all advertisements, design of seasonal brochures, and other marketing services required. It shall allow continuity across the service enabling HCAL to work collaboratively on a daily basis, building a relationship with one dedicated service provider that understands the specialist needs of the service.

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## **Lot LOT-0002. Lot 2 - Higher Value Marketing and Design support above £1,500**

### **Description**

Hull City Council (The Authority) invites tenders from interested organisations for the Provision of a Marketing Design Framework. This lot will cover all types of design including but not limited to outdoor forms of advertising, posters, billboards, brochures, leaflets, banners, newsletters, illustrations, exhibition materials, templates, branding and digital animation design.

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## **Lot LOT-0003. Lot 3 - Capacity Support For the internal team value below £1,500**

### **Description**

Hull City Council (The Authority) invites tenders from interested organisations for the Provision of a Marketing Design Framework. This lot will cover below £1,500 design works including but not limited to outdoor forms of advertising, posters, billboards, brochures, leaflets, banners, newsletters, illustrations, exhibition materials, templates,

branding and digital animation design as well as ad-hoc design projects as and when required.

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## **Framework**

### **Maximum percentage fee charged to suppliers**

0%

### **Framework operation description**

Contracts to be awarded either by rotation or through mini-competitions.

### **Award method when using the framework**

Either with or without competition

### **Contracting authorities that may use the framework**

Establishing party only

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## **Contract 1. Marketing Design Services for Theatres & Hall (Lot 1)**

## **Lots**

Lot LOT-0001. Lot 1 - A comprehensive Marketing and Design Service for the Leisure Services

## **Supplier**

- BLUESTORM DESIGN & MARKETING LIMITED

## **Contract value**

- £520,000 excluding VAT
- £624,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

## **Date signed**

2 December 2025

## **Contract dates**

- 30 January 2026 to 29 January 2029
- Possible extension to 28 January 2030
- 3 years, 11 months, 30 days

Description of possible extension:

Option to extend for a further 1 year

## **Main procurement category**

Services

## **CPV classifications**

- 79413000 - Marketing management consultancy services

## **Contract locations**

- UKE11 - Kingston upon Hull, City of
- 

## **Contract 2. Lot 2 - Higher Value Marketing Design support above £1,500**

### **Lots**

Lot LOT-0002. Lot 2 - Higher Value Marketing and Design support above £1,500

### **Suppliers (6)**

- BLUESTORM DESIGN & MARKETING LIMITED
- BREAD AND BUTTER CREATIVE LIMITED
- DIONY CREATIVE LTD
- ESKIMOSOUP LIMITED
- WHATEVER DESIGN LIMITED
- WHISTLEJACKET LONDON LTD

## **Contract value**

- £400,000 excluding VAT
- £480,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

## **Date signed**

2 December 2025

## **Contract dates**

- 30 January 2026 to 29 January 2029
- Possible extension to 28 January 2030
- 3 years, 11 months, 30 days

Description of possible extension:

Option to extend for 1 year

## **Main procurement category**

Services

## **CPV classifications**

- 79413000 - Marketing management consultancy services

## **Contract locations**

- UKE11 - Kingston upon Hull, City of
- 

## **Contract 3. Lot 3 - Capacity Support For the internal team value below £1,500**

### **Lots**

Lot LOT-0003. Lot 3 - Capacity Support For the internal team value below £1,500

### **Suppliers (5)**

- BLUESTORM DESIGN & MARKETING LIMITED
- BREAD AND BUTTER CREATIVE LIMITED
- EON VISUAL MEDIA LIMITED
- MERCURY ENERGY AND PUBLIC SECTOR SERVICES LTD
- WHISTLEJACKET LONDON LTD

### **Contract value**

- £280,000 excluding VAT
- £336,000 including VAT

Framework lot values may be shared with other lots

Above the relevant threshold

### **Date signed**

2 December 2025

### **Contract dates**

- 30 January 2026 to 29 January 2029
- Possible extension to 28 January 2030
- 3 years, 11 months, 30 days

Description of possible extension:

Option to extend for 1 year

### **Main procurement category**

Services

### **CPV classifications**

- 79413000 - Marketing management consultancy services

### **Contract locations**

- UKE11 - Kingston upon Hull, City of

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### **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## Procedure

### Procedure type

Open procedure

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## Suppliers

### **BLUESTORM DESIGN & MARKETING LIMITED**

- Companies House: 04097745
- Public Procurement Organisation Number: PVTJ-7142-TGJN

1 Redcliff Road

Melton

HU14 3RS

United Kingdom

Email: [sales@bluestormdesign.co.uk](mailto:sales@bluestormdesign.co.uk)

Website: <http://bluestormdesign.co.uk>

Region: UKE12 - East Riding of Yorkshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

Contract 2

Contract 3

## **BREAD AND BUTTER CREATIVE LIMITED**

- Companies House: 08718550
- Public Procurement Organisation Number: PGLY-8588-YTWD

42 The Garth

Kidlington

OX5 1NA

United Kingdom

Email: [nathan@breadandbuttercreative.co.uk](mailto:nathan@breadandbuttercreative.co.uk)

Website: <http://breadandbuttercreative.co.uk>

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2

Contract 3

## **DIONY CREATIVE LTD**

- Companies House: 10331505
- Public Procurement Organisation Number: PZQW-9324-WQWH

Unit 5 The Worx Bundells Corner

Hull

HU3 1XS

United Kingdom

Email: [info@diony.co.uk](mailto:info@diony.co.uk)

Website: <http://www.diony.co.uk>

Region: UKE11 - Kingston upon Hull, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2

## **EON VISUAL MEDIA LIMITED**

- Companies House: 04650879
- Public Procurement Organisation Number: PNMT-2265-PXBV

Building 1-7, Thomas Street

Hull

HU9 1EH

United Kingdom

Email: [hello@eon-media.com](mailto:hello@eon-media.com)

Website: <http://www.eon-media.com>

Region: UKE11 - Kingston upon Hull, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 3

## **ESKIMOSOUP LIMITED**

- Companies House: 08125529
- Public Procurement Organisation Number: PPQJ-7527-NZHZ

Aura Innovation Centre

Hessle

HU13 0GD

United Kingdom

Email: [mail@eski.media](mailto:mail@eski.media)

Website: <http://www.eski.media>

Region: UKE12 - East Riding of Yorkshire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2

## **MERCURY ENERGY AND PUBLIC SECTOR SERVICES LTD**

- Companies House: 09623182
- Public Procurement Organisation Number: PWRN-5127-RCTH

Princes House

Hull

HU2 8HX

United Kingdom

Email: [andrew.acum@mercury-group.co.uk](mailto:andrew.acum@mercury-group.co.uk)

Website: <http://www.mercury-group.co.uk>

Region: UKE11 - Kingston upon Hull, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 3

## **WHATEVER DESIGN LIMITED**

- Companies House: 03602879
- Public Procurement Organisation Number: PVQQ-4567-RVRH

94 Brook Street

Kent

DA8 1JF

United Kingdom

Email: [steve@whateverdesign.co.uk](mailto:steve@whateverdesign.co.uk)

Website: <http://www.whateverdesign.co.uk>

Region: UKI51 - Bexley and Greenwich

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2

## **WHISTLEJACKET LONDON LTD**

- Companies House: 09021526
- Public Procurement Organisation Number: PWNM-7422-YPGR

6th Floor Charlotte Building

London

W1T 1QL

United Kingdom

Email: [richard@whistlejacketlondon.com](mailto:richard@whistlejacketlondon.com)

Website: <http://whistlejacket.studio>

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 2

Contract 3

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## Contracting authority

### Kingston Upon Hull City Council

- Public Procurement Organisation Number: PRNP-1874-YZZR

The Guildhall, Alfred Gelder Street,

Hull

HU1 1AA

United Kingdom

Email: [procurementteam@hullcc.gov.uk](mailto:procurementteam@hullcc.gov.uk)

Region: UKE11 - Kingston upon Hull, City of

Organisation type: Public authority - sub-central government