

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/013753-2026>

Contract

## **(H0796) Provision of Expert Consultancy Services for Embedding Compassionate Leadership and Culture in NHS Wales**

Health Education and Improvement Wales (HEIW)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-013753

Procurement identifier (OCID): ocds-h6vhtk-0654a6

Published 16 February 2026, 11:19am

### **Scope**

### **Reference**

HEIW - STA - 796

### **Description**

Health Education and Improvement Wales (HEIW) awarded a contract via Single Tender Action to Michael West and Associates for the provision of expert consultancy services to support the embedding of compassionate leadership and culture across NHS Wales. This work aligns with HEIW's 2025 remit letter from the Welsh Government, focusing on leadership development, staff retention, and cultural transformation within the healthcare system. The contract will run from the date awarded for two years, with a possible 12-month extension.

## **Contract 1. H0796 - Provision of Expert Consultancy Services for Embedding Compassionate Leadership and Culture in NHS Wales**

### **Supplier**

- Michael West and Associates

### **Contract value**

- £90,000 excluding VAT
- £108,000 including VAT

Below the relevant threshold

### **Date signed**

16 April 2025

### **Contract dates**

- 16 April 2025 to 15 April 2027
- Possible extension to 15 April 2028
- 3 years

Description of possible extension:

2+1 year optional

## **Main procurement category**

Services

## **CPV classifications**

- 80000000 - Education and training services

## **Contract locations**

- UKL - Wales

---

## **Procedure**

### **Procedure type**

Below threshold - without competition

---

## **Supplier**

### **Michael West and Associates**

- Public Procurement Organisation Number: PYVM-3853-ZCYD

Michael West and Associates Carlton House 253 Loxley Road

Sheffield

S6 4TG

United Kingdom

Email: [m.a.west@lancaster.ac.uk](mailto:m.a.west@lancaster.ac.uk)

Region: UKE32 - Sheffield

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. H0796 - Provision of Expert Consultancy Services for Embedding  
Compassionate Leadership and Culture in NHS Wales

---

## **Contracting authority**

### **Health Education and Improvement Wales (HEIW)**

- Public Procurement Organisation Number: PRNH-7564-JLCQ

Ty Dysgu Cefn Coed, Nantgarw

Cardiff

CF15 7QQ

United Kingdom

Contact name: SAIRAM KUNURI

Email: [sairam.kunuri@wales.nhs.uk](mailto:sairam.kunuri@wales.nhs.uk)

Region: UKL15 - Central Valleys

Organisation type: Public authority - central government

Devolved regulations that apply: Wales

---

## Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

### **NHS Wales Shared Services Partnership (hosted by Velindre University NHS Trust)**

Summary of their role in this procurement: Managing complete procurement

- Public Procurement Organisation Number: PXWV-6492-CGMN

4-5 Charnwood Court

Cardiff

CF15 7QZ

United Kingdom

Contact name: SAIRAM KUNURI

Email: [sairam.kunuri@wales.nhs.uk](mailto:sairam.kunuri@wales.nhs.uk)

Region: UKL15 - Central Valleys

## **Contact organisation**

Contact Health Education and Improvement Wales (HEIW) for any enquiries.