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Tender

Sales and Marketing Agency Services

London Borough of Camden

F02: Contract notice

Notice identifier: 2021/S 000-013728

Procurement identifier (OCID): ocds-h6vhtk-02bd13

Published 17 June 2021, 11:06am

Section I: Contracting authority

I.1) Name and addresses

London Borough of Camden

5 Pancras Square

London

N1C 4AG

Contact

Paul Dalton

Email

Paul.Dalton@camden.gov.uk

Country

United Kingdom

NUTS code

UKI31 - Camden and City of London

National registration number

n/a

Internet address(es)

Main address

<https://www.camden.gov.uk/>

Buyer's address

<https://lbcamden.eu-supply.com/ctm/Company/CompanyInformation/Index/28>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=37977&B=LBCAMDEN

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=37977&B=LBCAMDEN

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Sales and Marketing Agency Services

II.1.2) Main CPV code

- 70000000 - Real estate services

II.1.3) Type of contract

Services

II.1.4) Short description

The provision of sales and marketing agency services

II.1.5) Estimated total value

Value excluding VAT: £14,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 70111000 - Development of residential real estate
- 70123000 - Sale of real estate
- 70123100 - Sale of residential real estate
- 70300000 - Real estate agency services on a fee or contract basis

II.2.3) Place of performance

NUTS codes

- UKI31 - Camden and City of London

II.2.4) Description of the procurement

The provision of sales and marketing agency services

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

II.2.6) Estimated value

Value excluding VAT: £14,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 November 2021

End date

31 October 2026

This contract is subject to renewal

Yes

Description of renewals

The current contract expires on 31st October 2021. The contract will be for an initial period of 4 years with the option to extend for a further year for a total of a 5 year term.

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged number of candidates: 6

Objective criteria for choosing the limited number of candidates:

The 6 highest ranking bidders at the SQ stage after the project specific evaluation has been conducted will qualify for the ITT stage

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 July 2021

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

9 August 2021

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

London

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Centre of Effective Dispute Resolution (CEDR)

London

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Cabinet Office

London

Country

United Kingdom