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Tender

## **Sales and Marketing Agency Services**

London Borough of Camden

F02: Contract notice

Notice identifier: 2021/S 000-013728

Procurement identifier (OCID): ocds-h6vhtk-02bd13

Published 17 June 2021, 11:06am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

London Borough of Camden

5 Pancras Square

London

N1C 4AG

#### **Contact**

Paul Dalton

#### **Email**

[Paul.Dalton@camden.gov.uk](mailto:Paul.Dalton@camden.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKI31 - Camden and City of London

**National registration number**

n/a

**Internet address(es)**

Main address

<https://www.camden.gov.uk/>

Buyer's address

<https://lbcamden.eu-supply.com/ctm/Company/CompanyInformation/Index/28>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=37977&B=LBCAMDEN](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=37977&B=LBCAMDEN)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://uk.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=37977&B=LBCAMDEN](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=37977&B=LBCAMDEN)

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Economic and financial affairs

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Sales and Marketing Agency Services

#### **II.1.2) Main CPV code**

- 70000000 - Real estate services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The provision of sales and marketing agency services

#### **II.1.5) Estimated total value**

Value excluding VAT: £14,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 70111000 - Development of residential real estate
- 70123000 - Sale of real estate
- 70123100 - Sale of residential real estate
- 70300000 - Real estate agency services on a fee or contract basis

#### **II.2.3) Place of performance**

NUTS codes

- UKI31 - Camden and City of London

#### **II.2.4) Description of the procurement**

The provision of sales and marketing agency services

**II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 50

Price - Weighting: 50

**II.2.6) Estimated value**

Value excluding VAT: £14,000,000

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 November 2021

End date

31 October 2026

This contract is subject to renewal

Yes

Description of renewals

The current contract expires on 31st October 2021. The contract will be for an initial period of 4 years with the option to extend for a further year for a total of a 5 year term.

**II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 6

Objective criteria for choosing the limited number of candidates:

The 6 highest ranking bidders at the SQ stage after the project specific evaluation has been conducted will qualify for the ITT stage

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

19 July 2021

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

9 August 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Cabinet Office

London

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Centre of Effective Dispute Resolution (CEDR)

London

Country

United Kingdom

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Cabinet Office

London

Country

United Kingdom