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Tender

Brand licensing software

Science Museum Group

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-013704

Procurement identifier (OCID): ocds-h6vhtk-06548b

Published 16 February 2026, 9:49am

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Scope

Reference

SCM3928E

Description

The brand licensing team at the Science Museum Group acts as licensor across several brands. There can be several style guides for each brand. We are looking for a brand licensing software to cover the functionality set out in the project brief.

Total value (estimated)

- £205,000 excluding VAT
- £246,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 30 June 2026 to 29 June 2029
- Possible extension to 29 June 2031
- 5 years

Description of possible extension:

Option to extend for up to 2 additional years at SMG's sole discretion

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems
- 48218000 - License management software package
- 72212218 - License management software development services

Submission

Enquiry deadline

6 March 2026, 5:00pm

Submission type

Requests to participate

Deadline for requests to participate

15 March 2026, 11:59pm

Submission address and any special instructions

All requests for clarification or further information in respect of this PSQ should be communicated to SMG submitted via the In-Tend portal at <https://in-tendhost.co.uk/sciencemuseumgroup.aspx/Home> before the deadline for receipt of PSQ clarifications.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

30 March 2026

Award criteria

Name	Description	Type
Simple description	All requests for award criteria or further information in respect of this PSQ should be communicated to SMG submitted via the In-Tend portal at https://in-tendhost.co.uk/sciencemuseumgroup/aspx/Home before the deadline for receipt of PSQ clarifications.	Price

Weighting description

All requests for award criteria or further information in respect of this PSQ should be communicated to SMG submitted via the In-Tend portal at <https://in-tendhost.co.uk/sciencemuseumgroup/aspx/Home> before the deadline for receipt of PSQ clarifications.

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Competitive flexible procedure

Competitive flexible procedure description

For further details for this PSQ, please refer to SMG In-Tend portal at <https://in-tendhost.co.uk/sciencemuseumgroup/asp/Home>

Contracting authority

Science Museum Group

- Public Procurement Organisation Number: PDTR-3338-MNPG

The Science Museum

London

SW7 2DD

United Kingdom

Email: procurement@sciencemuseum.ac.uk

Region: UKI33 - Kensington & Chelsea and Hammersmith & Fulham

Organisation type: Public authority - central government