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Tender

Purchase of Student Engagement Platform

Brunel University London

F02: Contract notice

Notice identifier: 2024/S 000-013659

Procurement identifier (OCID): ocds-h6vhtk-045595

Published 26 April 2024, 4:28pm

Section I: Contracting authority

I.1) Name and addresses

Brunel University London

Kingston Lane

London

Contact

Lynette Simpson

Email

lynette.simpson@brunel.ac.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.brunel.ac.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://esourcing.brunel.ac.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://esourcing.brunel.ac.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Purchase of Student Engagement Platform

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The University are seeking a peer-to-peer engagement platform to aid student recruitment; the platform should have a range of abilities which allows for the following: chat functionality, virtual events hosted through a microsite, ability to showcase our student ambassador chats and a function to create a safe space for group chats.

The contract is for 5 years minimum term with the option to extend one (1) plus one (1) years

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The University is seeking a single supplier to provide a student engagement platform for prospective students which also has the capabilities of a chat functionality, an ability to host virtual events through a microsite, able to showcase student ambassador chats & create a safe space for communication between new & current students.

The contract will run for a period of five (5) years minimum term with the option to extend one (1) plus one (1) years.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

Option to extend one (1) plus one (1) years

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

30 May 2024

Local time

4:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

23 May 2024

Local time

4:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

London

WCA2 2LL

Telephone

+44 2079477882

Country

United Kingdom