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Tender

## **Purchase of Student Engagement Platform**

Brunel University London

F02: Contract notice

Notice identifier: 2024/S 000-013659

Procurement identifier (OCID): ocds-h6vhtk-045595

Published 26 April 2024, 4:28pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Brunel University London

Kingston Lane

London

#### **Contact**

Lynette Simpson

#### **Email**

[lynette.simpson@brunel.ac.uk](mailto:lynette.simpson@brunel.ac.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.brunel.ac.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://esourcing.brunel.ac.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://esourcing.brunel.ac.uk>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Purchase of Student Engagement Platform

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University are seeking a peer-to-peer engagement platform to aid student recruitment; the platform should have a range of abilities which allows for the following: chat functionality, virtual events hosted through a microsite, ability to showcase our student ambassador chats and a function to create a safe space for group chats.

The contract is for 5 years minimum term with the option to extend one (1) plus one (1) years

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

The University is seeking a single supplier to provide a student engagement platform for prospective students which also has the capabilities of a chat functionality, an ability to host virtual events through a microsite, able to showcase student ambassador chats & create a safe space for communication between new & current students.

The contract will run for a period of five (5) years minimum term with the option to extend

one (1) plus one (1) years.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

Option to extend one (1) plus one (1) years

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

30 May 2024

Local time

4:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

23 May 2024

Local time

4:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court of England and Wales

London

WCA2 2LL

Telephone

+44 2079477882

Country

United Kingdom