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Contract

Framework Agreement for the provision of Digital Design Services

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2023/S 000-013620

Procurement identifier (OCID): ocds-h6vhtk-03840e

Published 12 May 2023, 2:30pm

Section I: Contracting authority

I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

Contact

Robert Amil

Email

robert.amil@bbc.co.uk

Telephone

+44 1234567890

Fax

+44 1234567890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Broadcasting

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for the provision of Digital Design Services

Reference number

PROC/2022/69

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

The BBC has established a framework agreement for the provision of digital design services. UX&D suppliers appointed to the framework agreement will be utilised to create and deliver highly creative user experience solutions in line with overall business and user experience strategies for BBC Product & Technology Group's products and services.

Suppliers successfully appointed to the framework agreement:

- Will be required to work across the BBC's digital portfolio and enabling capabilities including, but not limited to, News, Sport, Weather, Children's & Education, Sounds & iPlayer, Content Discovery, Account, Search, Live, Participation and our design systems.
- May be required to develop first class media production and enterprise tools to be used by BBC colleagues.
- Will be required to deliver solutions that are accessible to all users.
- Will work with the BBC to develop the creativity and effectiveness of BBC design practice, and to continually improve the quality of our digital products and services.
- Will mainly work with the BBC UX&D department, but the framework agreement is available for use across the BBC

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £10,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72400000 - Internet services
- 72800000 - Computer audit and testing services
- 79415200 - Design consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The BBC has established a framework agreement for the provision of digital design services. UX&D suppliers appointed to the framework agreement will be utilised to create and deliver highly creative user experience solutions in line with overall business and user experience strategies for BBC Product & Technology Group's products and services.

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II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-032161](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 May 2023

V.2.2) Information about tenders

Number of tenders received: 12

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Aer Studios Ltd

The Old Malthouse, Mill Lane

Box

SN13 8PN

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Agens AS

Trondheimsveien 184, 0852

Oslo

Country

Norway

NUTS code

- NO - Norway

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Code Computer Love Limited

Sea Containers, 18 Upper Ground

London

SE1 9GL

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

D8

74 York Street

Glasgow

G2 8JX

Country

United Kingdom

NUTS code

- UKM - Scotland

The contractor is an SME

No

V.2.3) Name and address of the contractor

EPAM Systems Ltd

5 Churchill Place, 10th Floor

London

E14 5HU

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

Moving Brands

7-8 Charlotte Road

London

EC2A 3DH

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Next 15 Group Plc

60 Great Portland Street

London

W1W 7RT

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £10,000,000

Section VI. Complementary information

VI.3) Additional information

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

VI.4) Procedures for review

VI.4.1) Review body

Business and Property Courts of England and Wales

7 Rolls Building, Fetter Lane

London

EC4A 1NL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulation 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015