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Planning

## **Provision of Personalised Registration Auction Services**

Department for Transport

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-013587

Procurement identifier (OCID): ocds-h6vhtk-045566

Published 26 April 2024, 12:30pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Transport

Swansea

SA6 7JL

#### **Email**

[dominique.dyer@dvla.gov.uk](mailto:dominique.dyer@dvla.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/driver-and-vehicle-licensing-agency>

### **I.3) Communication**

Additional information can be obtained from the above-mentioned address

### **I.4) Type of the contracting authority**

National or federal Agency/Office

### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Provision of Personalised Registration Auction Services

Reference number

PS/24/48

#### **II.1.2) Main CPV code**

- 79342410 - Electronic auction services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Market Engagement Event for Personalised Registrations Auction Services

#### **II.1.5) Estimated total value**

Value excluding VAT: £12,942,630

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

DVLA is re-procuring the Provision of Personalised Registration Auction Services with auctions to be held exclusively online.

This notice is to inform potential providers of the opportunity to attend an online Market Engagement event on 21 May 2024 from 13:30 to 15:00, via MS Teams.

The aims of the event are to refresh the supply market's understanding of this tender opportunity (including an overview of the key improvements made since this procurement was last run), provide an opportunity for attendees to ask questions and for the authority to seek the views of the market.

To attend the Market Engagement event, please email [Dominique.dyer@dvla.gov.uk](mailto:Dominique.dyer@dvla.gov.uk) and [megan.rymer@dvla.gov.uk](mailto:megan.rymer@dvla.gov.uk) by 12 noon on 10 May 2024 to request an invitation.

Requests must include the information listed below:

Supplier Name

Name of Attendee(s)

Supplier Address

Supplier Email

Supplier Contact Number

Please limit your attendees to 3 per organisation, to keep the audience manageable.

Attendees will be sent a MS Teams appointment and Agenda by 13 May.

Depending on the number of attendees, we may offer the opportunity of a subsequent 1:1 session. Alternatively, if numbers are high, an alternative opportunity for information sharing will be considered such as email or questionnaire.

### **II.3) Estimated date of publication of contract notice**

1 August 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No