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Tender

Marketing Strategy and Communications

Cantium Business Solutions Ltd

F02: Contract notice

Notice identifier: 2021/S 000-013585

Procurement identifier (OCID): ocds-h6vhtk-02bc84

Published 16 June 2021, 11:15am

Section I: Contracting authority

I.1) Name and addresses

Cantium Business Solutions Ltd

Worrall House, Kings Hill

West Malling

ME19 4AE

Email

contractsprocurement@cantium.solutions

Country

United Kingdom

NUTS code

UK - United Kingdom

National registration number

11242115

Internet address(es)

Main address

www.cantium.solutions

Buyer's address

www.cantium.solutions

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=8a3b7fdf-86ce-eb11-810c-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=8a3b7fdf-86ce-eb11-810c-005056b64545>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing Strategy and Communications

Reference number

DN550476

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Cantium Business Solutions (Cantium) is a Local Authority Trading Company (LATCo), whose ultimate parent company is Kent County Council (KCC). Cantium provides tailored ICT, HR and Finance services to its customers across the UK, including support for all Kent County Council offices and over 600 Schools. We're proud of our Public Sector heritage, which has given us a foundation in business delivery and infrastructure insight. This uniquely enables us to drive innovation and progressive practices to deliver the best value for our clients.

Cantium is looking to appoint a Marketing Strategy and Communications agency to assist in driving its growth ambitions forwards.

The contract is for a maximum length of 36 months based on an initial fixed 12-month period, after which a 3-months break clause will apply to the balance of the term. The contract will expire in its entirety after 36 months or earlier if the break clause is applied.

The estimated total contract value based on a 36-month term is approximately £500,000. This is an indicative value of expected expenditure and not a committed spend. Spend will be based on buyer need only.

Further background and technical information can be found within the Invitation to Tender (ITT) documentation.

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79300000 - Market and economic research; polling and statistics

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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II.2.5) Award criteria

Quality criterion - Name: Mandatory Requirements (excluding pricing) / Weighting: 40%

Quality criterion - Name: Value Added Services / Weighting: 20%

Price - Weighting: 40%

II.2.6) Estimated value

Value excluding VAT: £500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.12) Information about electronic catalogues

Tenders must be presented in the form of electronic catalogues or include an electronic catalogue

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

16 July 2021

Local time

11:30pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

19 July 2021

Local time

9:00am

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Cantium Business Solutions Ltd

West Malling

ME19 4AE

Country

United Kingdom