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Contract

Visitor Marketing Services- Dundreggan Rewilding Centre

Trees For Life

F03: Contract award notice

Notice identifier: 2021/S 000-013558

Procurement identifier (OCID): ocids-h6vhtk-029805

Published 16 June 2021, 9:04am

Section I: Contracting authority

I.1) Name and addresses

Trees For Life

The Park, Findhorn

Moray

IV36 3TH

Email

laurelin@treesforlife.org.uk

Telephone

+44 1309691292

Country

United Kingdom

NUTS code

UKM62 - Inverness & Nairn and Moray, Badenoch & Strathspey

Internet address(es)

Main address

<https://treesforlife.org.uk/>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA30457

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Other type

registered charity

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Visitor Marketing Services- Dundreggan Rewilding Centre

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Services to create and implement comprehensive marketing plan to meet visitor projections for a new tourist attraction that provides education and recreational experiences focused on Highlands natural and cultural heritage

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £70,000 / Highest offer: £76,200 taken into consideration

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 79342100 - Direct marketing services

II.2.3) Place of performance

NUTS codes

- UKM62 - Inverness & Nairn and Moray, Badenoch & Strathspey

II.2.4) Description of the procurement

We are seeking support services to develop and implement a marketing strategy to meet visitor and business planning objectives for a new Rewilding Centre at Dundreggan conservation estate.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

Dundreggan Rewilding Centre

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-004261](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 June 2021

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Spey Media Ltd.

Unit 5, Horizon Scotland, Enterprise Park

Forres

IV36 2AB

Telephone

+44 1309678160

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £80,000

Lowest offer: £70,000 / Highest offer: £76,200 taken into consideration

Section VI. Complementary information

VI.3) Additional information

(SC Ref:657475)

VI.4) Procedures for review

VI.4.1) Review body

The Inverness Justice Centre

Longman Road

Inverness

IV1 1AH

Country

United Kingdom

Internet address

<https://www.scotcourts.gov.uk/the-courts/court-locations/IJC>