This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/013558-2021">https://www.find-tender.service.gov.uk/Notice/013558-2021</a>

Contract

# Visitor Marketing Services- Dundreggan Rewilding Centre

Trees For Life

F03: Contract award notice

Notice identifier: 2021/S 000-013558

Procurement identifier (OCID): ocds-h6vhtk-029805

Published 16 June 2021, 9:04am

# **Section I: Contracting authority**

## I.1) Name and addresses

Trees For Life

The Park, Findhorn

Moray

IV36 3TH

#### **Email**

laurelin@treesforlife.org.uk

### **Telephone**

+44 1309691292

### Country

**United Kingdom** 

#### **NUTS** code

UKM62 - Inverness & Nairn and Moray, Badenoch & Strathspey

## Internet address(es)

Main address

https://treesforlife.org.uk/

Buyer's address

 $\frac{https://www.publiccontractsscotland.gov.uk/search/Search\_AuthProfile.aspx?ID=AA3045}{7}$ 

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

# I.4) Type of the contracting authority

Other type

registered charity

# I.5) Main activity

Environment

# **Section II: Object**

### II.1) Scope of the procurement

#### II.1.1) Title

Visitor Marketing Services- Dundreggan Rewilding Centre

## II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

### II.1.3) Type of contract

Services

#### II.1.4) Short description

Services to create and implement comprehensive marketing plan to meet visitor projections for a new tourist attraction that provides education and recreational experiences focused on Highlands natural and cultural heritage

#### II.1.6) Information about lots

This contract is divided into lots: No.

#### II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £70,000 / Highest offer: £76,200 taken into consideration

## II.2) Description

#### II.2.2) Additional CPV code(s)

- 79340000 Advertising and marketing services
- 79342000 Marketing services
- 79342100 Direct marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKM62 - Inverness & Nairn and Moray, Badenoch & Strathspey

#### II.2.4) Description of the procurement

We are seeking support services to develop and implement a marketing strategy to meet visitor and business planning objectives for a new Rewilding Centre at Dundreggan conservation estate.

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

**Dundreggan Rewilding Centre** 

# Section IV. Procedure

### **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-004261

## Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

14 June 2021

#### V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Spey Media Ltd.

Unit 5, Horizon Scotland, Enterprise Park

Forres

**IV36 2AB** 

Telephone

+44 1309678160

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £80,000

Lowest offer: £70,000 / Highest offer: £76,200 taken into consideration

# **Section VI. Complementary information**

## VI.3) Additional information

(SC Ref:657475)

## VI.4) Procedures for review

VI.4.1) Review body

The Inverness Justice Centre

Longman Road

Inverness

IV1 1AH

Country

**United Kingdom** 

Internet address

https://www.scotcourts.gov.uk/the-courts/court-locations/IJC