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Contract

## Days Out Guide

ATOC

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-013524

Procurement identifier (OCID): ocds-h6vhtk-061246 ([view related notices](#))

Published 13 February 2026, 3:15pm

## Scope

### Description

This Contract award notice is being published to recognise the Direct Award to the Supplier to provide the account management and administrative services for the National Rail Days Out Guide Offer.

The work is split into the Days Out Guide Content Management Process and continuous BAU responsibilities, Attraction relationship management and TOC relationship management, whilst also designing the new Days Out Guide CMS and front-end website. Phase 1 going live in April and phase 2 continuing into FY26/27.

This contract concerns the supply of services by the existing supplier which are intended as an extension to existing services and a change in supplier would result in ATOC receiving services that are different from and incompatible with existing services. The difference and incompatibility would result in disproportionate technical difficulties in delivering this critical service.

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## **Contract 1**

### **Supplier**

- Fabrik Design and Communications Limited

### **Contract value**

- £1,000,000 including VAT

Above the relevant threshold

### **Date signed**

12 February 2026

### **Contract dates**

- 1 April 2026 to 31 March 2028
- Possible extension to 29 March 2030
- 3 years, 11 months, 29 days

Description of possible extension:

Two single year extensions available as required.

### **Main procurement category**

Services

## **Options**

The right to additional purchases while the contract is valid.

Minor modifications as required.

## **CPV classifications**

- 63711000 - Support services for railway transport

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

### **Special regime**

Utilities

## **Direct award justification**

- Single supplier - technical reasons
- Additional or repeat goods, services or works - extension or partial replacement

This is a change to a contract originally directly awarded pre-PA23 not under public procurement regulations and where the supplier shall continue to provide Days out guide as a continuing service. Restructuring of contract term to fixed term.

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## **Supplier**

### **Fabrik Design and Communications Limited**

- Public Procurement Organisation Number: PLXQ-5862-HNLG

55 Loudoun Road, St John's Wood

London

NW80DL

United Kingdom

Email: [rachael.woods@fabcomms.co.uk](mailto:rachael.woods@fabcomms.co.uk)

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## Contracting authority

### ATOC

- Companies House: 08176197

1 Puddle Dock

London

EC4V3DS

United Kingdom

Contact name: Sunil Chauhan

Email: [sunil.chauhan@raildeliverygroup.co.uk](mailto:sunil.chauhan@raildeliverygroup.co.uk)

Region: UKI31 - Camden and City of London

Organisation type: Public authority - sub-central government