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Contract

RBGKEW1362 - Kew magazine

Royal Botanic Gardens, Kew

F03: Contract award notice

Notice identifier: 2025/S 000-013466

Procurement identifier (OCID): ocds-h6vhtk-04a535

Published 7 April 2025, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

Royal Botanic Gardens, Kew

Royal Botanic Gardens, Kew, The Herbarium, Kew Green

Richmond

TW9 3AE

Contact

Sarah Jandu

Email

procurement@kew.org

Telephone

+44 2083325000

Country

United Kingdom

Region code

UKI - London

Internet address(es)

Main address

www.kew.org

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

RBGKEW1362 - Kew magazine

Reference number

RBGKEW1362

II.1.2) Main CPV code

- 22200000 - Newspapers, journals, periodicals and magazines

II.1.3) Type of contract

Supplies

II.1.4) Short description

The aim of this tender is to procure a supplier to manage the design and production of Kew magazine. The publication is produced three times per annum and forms part of the package of benefits for those who join Kew Garden membership scheme, of which there are approximately 80,000 memberships (or approximately 110,000 members). Delivered as a print product to approximately 80,000 households, Kew magazine is viewed as an important communication tool to inform members about the Gardens including our Wakehurst site, Kew's scientific purpose, and what's on for members to enjoy.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £984,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

LONDON

II.2.4) Description of the procurement

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II.2.5) Award criteria

Quality criterion - Name: Technical Criteria / Weighting: 110

Quality criterion - Name: Presentation Criteria / Weighting: 24

Cost criterion - Name: Commercial Criteria / Weighting: 33

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/X6U86AVBF3>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-031616](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 November 2024

V.2.2) Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

CPL One ltd

1 Cambridge Technopark,, Newmarket Rd.

Cambridge

CB5 8PB

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03194247

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £984,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=939817303> GO

Reference: GO-202547-PRO-30059274

VI.4) Procedures for review

VI.4.1) Review body

Head of Procurement & Contract Management, Royal Botanic Gardens, Kew

London

Country

United Kingdom