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Contract

## **RBGKEW1362 - Kew magazine**

Royal Botanic Gardens, Kew

F03: Contract award notice

Notice identifier: 2025/S 000-013466

Procurement identifier (OCID): ocds-h6vhtk-04a535

Published 7 April 2025, 4:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Royal Botanic Gardens, Kew

Royal Botanic Gardens, Kew, The Herbarium, Kew Green

Richmond

TW9 3AE

#### **Contact**

Sarah Jandu

#### **Email**

[procurement@kew.org](mailto:procurement@kew.org)

#### **Telephone**

+44 2083325000

#### **Country**

United Kingdom

**Region code**

UKI - London

**Internet address(es)**

Main address

[www.kew.org](http://www.kew.org)

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Environment

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

RBGKEW1362 - Kew magazine

Reference number

RBGKEW1362

#### **II.1.2) Main CPV code**

- 22200000 - Newspapers, journals, periodicals and magazines

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

The aim of this tender is to procure a supplier to manage the design and production of Kew magazine. The publication is produced three times per annum and forms part of the package of benefits for those who join Kew Garden membership scheme, of which there are approximately 80,000 memberships (or approximately 110,000 members). Delivered as a print product to approximately 80,000 households, Kew magazine is viewed as an important communication tool to inform members about the Gardens including our Wakehurst site, Kew's scientific purpose, and what's on for members to enjoy.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £984,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - London

Main site or place of performance

LONDON

#### **II.2.4) Description of the procurement**

The aim of this tender is to procure a supplier to manage the design and production of Kew magazine. The publication is produced three times per annum and forms part of the package of benefits for those who join Kew Garden membership scheme, of which there are approximately 80,000 memberships (or approximately 110,000 members). Delivered as a print product to approximately 80,000 households, Kew magazine is viewed as an important communication tool to inform members about the Gardens including our Wakehurst site, Kew's scientific purpose, and what's on for members to enjoy.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical Criteria / Weighting: 110

Quality criterion - Name: Presentation Criteria / Weighting: 24

Cost criterion - Name: Commercial Criteria / Weighting: 33

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/X6U86AVBF3>

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-031616](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 November 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 9

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

CPL One ltd

1 Cambridge Technopark,, Newmarket Rd.

Cambridge

CB5 8PB

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03194247

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £984,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=939817303> GO

Reference: GO-202547-PRO-30059274

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Head of Procurement & Contract Management, Royal Botanic Gardens, Kew

London

Country

United Kingdom