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Contract

## **Agri-food Availability Monitoring for Northern Ireland**

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

F03: Contract award notice

Notice identifier: 2025/S 000-013458

Procurement identifier (OCID): ocds-h6vhtk-04fe42

Published 7 April 2025, 3:53pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

Seacole Building, 2 Marsham Street

London

SW1P 4DF

#### **Email**

[angela.johnson2@defra.gov.uk](mailto:angela.johnson2@defra.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

#### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

#### **I.5) Main activity**

Environment

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### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

Agri-food Availability Monitoring for Northern Ireland

##### **II.1.2) Main CPV code**

- 90711500 - Environmental monitoring other than for construction

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

This piece of research is being commissioned by the Northern Ireland Directorate in Defra. This Directorate is responsible for monitoring a range of trade goods such as agri-food, plants, and agricultural equipment. The monitoring will differentiate between traders moving goods that are at risk of moving into the EU Single Market from those that are destined to stay, or be consumed, in Northern Ireland.

##### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,430,696

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

This is a contract for services for the provision of agri-food availability monitoring in Northern Ireland.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Research is being used for production of the information in this contract.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 April 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

A C Nielsen Company Limited

Nielsen House, John Smith Drive, Oxford

Oxford

OX4 2WB

Email

[karen.mooney@nielseniq.com](mailto:karen.mooney@nielseniq.com)

Telephone

+44 1865528800

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

03263498

Internet address

[www.nielseniq.com](http://www.nielseniq.com)

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,430,696

Total value of the contract/lot: £1,430,696

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

DEPARTMENT OF ENVIRONMENT, FOOD AND RURAL AFFAIRS

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London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>